

# MainSource Financial Group Inc. - Strategy, SWOT and Corporate Finance Report

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### Abstracts

#### SUMMARY

MainSource Financial Group Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on MainSource Financial Group Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting MainSource Financial Group Inc. in the form of a SWOT analysis

An in-depth view of the business model of MainSource Financial Group Inc. including a breakdown and examination of key business segments

Intelligence on MainSource Financial Group Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about MainSource Financial Group Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

#### **REASONS TO BUY**

Gain understanding of MainSource Financial Group Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess MainSource Financial Group Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on MainSource Financial Group Inc.'s business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

MainSource Financial Group Inc. (MainSource Financial) is a bank holding company. The company, along with its banking subsidiary, MainSource Bank, offers a range of financial products and services catering to the requirements of both individual and business customers. Its portfolio of products includes savings accounts, checking accounts, personal loans, commercial loans, real estate mortgage loans, credit cards and debit cards. MainSource Financial also offers investment services, trust services, retirement planning services, financial planning services, merchant services and asset management services. In addition, the company provides online banking and mobile banking services. It offers its products and services through its branch banking offices in Indiana, Ohio, Illinois and Kentucky. MainSource Financial is headquartered in Greensburg, Indiana, the US.



### **Contents**

**Company Snapshot** MainSource Financial Group Inc.: Company Overview MainSource Financial Group Inc.: Overview and Key Facts MainSource Financial Group Inc.: Overview MainSource Financial Group Inc.: Key Facts MainSource Financial Group Inc.: Key Employees MainSource Financial Group Inc.: Key Employee Biographies MainSource Financial Group Inc.: Major Products and Services MainSource Financial Group Inc.: Company History MainSource Financial Group Inc.: Management Statement MainSource Financial Group Inc.: Locations and Subsidiaries MainSource Financial Group Inc.: Key Competitors MainSource Financial Group Inc.: Company Analysis MainSource Financial Group Inc.: Business Description MainSource Financial Group Inc.: SWOT Analysis MainSource Financial Group Inc.: SWOT Overview MainSource Financial Group Inc.: Strengths MainSource Financial Group Inc.: Weaknesses MainSource Financial Group Inc.: Opportunities MainSource Financial Group Inc.: Threats MainSource Financial Group Inc.: Corporate Financial Deals Activity MainSource Financial Group Inc.: Financial Deals Overview MainSource Financial Group Inc.: Targets and Partners MainSource Financial Group Inc.: Top Deals 2013 - 2017YTD MainSource Financial Group Inc.: Mergers and Acquisitions MainSource Financial Group Inc.: Recent Developments MainSource Financial Group Inc.: News and Events Summary MainSource Financial Group Inc.: Corporate Governance MainSource Financial Group Inc.: Financial Performance Appendix Contact Us Methodology Definitions About Datamonitor



### **List Of Tables**

### LIST OF TABLES

Table 1: MainSource Financial Group Inc.: Key Facts

Table 2: MainSource Financial Group Inc.: Key Employees

Table 4: MainSource Financial Group Inc.: Key Competitors

Table 5: MainSource Financial Group Inc.: Deal Activity by Deal Type - Volume (TTM)

Table 6: MainSource Financial Group Inc.: MandA Activity by Geography (TTM)

Table 7: MainSource Financial Group Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Table 8: MainSource Financial Group Inc.: MandA Average Deal Size - Value (US\$m)

Table 9: MainSource Financial Group Inc.: Targets and Partners

Table 10: MainSource Financial Group Inc.: Top Deals 2013 - 2017YTD

Table 11: MainSource Financial Group Inc.: MandA Volume and Value Trend (2013 - YTD2017)

Table 12: MainSource Financial Group Inc.: MandA Activity by Geography (2013 - YTD2017)

Table 13: MainSource Financial Group Inc.: News and Events Summary

Table 14: MainSource Financial Group Inc.: Corporate Governance

Table 15: MainSource Financial Group Inc.: Financial Performance



## **List Of Figures**

### LIST OF FIGURES

Figure 1: MainSource Financial Group Inc.: Deal Activity by Deal Type - Volume (TTM)
Figure 2: MainSource Financial Group Inc.: MandA Activity by Geography (TTM)
Figure 3: MainSource Financial Group Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
Figure 4: MainSource Financial Group Inc.: MandA Average Deal Size - Value (US\$m)
Figure 5: MainSource Financial Group Inc.: MandA Volume and Value Trend (2013 - YTD2017)
Figure 6: MainSource Financial Group Inc.: MandA Activity by Geography (2013 -

YTD2017)

#### **COMPANIES MENTIONED**

MainSource Financial Group Inc.



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