

Magna International Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Magna International Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Magna International Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Magna International Inc. (Magna or 'the company') designs, develops and manufactures automotive systems, assemblies, modules and components primarily for original equipment manufacturers (OEMs) of cars and light trucks. The company's product portfolio includes body and chassis, exteriors, roof system, powertrain, electronics, mirrors, lighting, seating system and mechatronics. Magna also provides driver assistance systems, engineered glass, sealing systems, chassis systems, and front-end modules. The company's major customers include BMW, Toyota, Volkswagen, Ford, Fiat, General Motors, Honda and Hyundai. Magna has its operations across Canada, the US and Mexico, Austria, Germany, Italy, Czech Republic, Poland, the UK, Russia, Spain, Turkey, France, Slovakia, Other Europe, China, India, Korea, other Asia Pacific, and Rest of World. The company is headquartered in Aurora, Ontario, Canada.

Scope

Detailed information on Magna International Inc. required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Magna International Inc. in the form of a SWOT analysis

An in-depth view of the business model of Magna International Inc. including a breakdown and examination of key business segments

Intelligence on Magna International Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Magna International Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Magna International Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Magna International Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Magna International Inc.'s business structure, strategy and prospects.

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