

Macy's Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/MB130BC6163EN.html>

Date: April 2023

Pages: 53

Price: US\$ 175.00 (Single User License)

ID: MB130BC6163EN

Abstracts

Macy's Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Macy's Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Macy's Inc (Macy's) is an omnichannel retail company that operates department stores, websites and mobile applications. The company offers apparel for men, women, and kids, home furnishing, cosmetics, intimate apparel, fragrances, shoes, and other accessories. The company markets products under various private label brands and own brands such as Bloomingdale's, Bloomingdale's The Outlet, Bloomies, Macy's, Market by Macy's, Macy's Backstage and Bluemercury. It also markets and sells products through various e-commerce portals such as Macys.com, bluemercury.com, and Bloomingdales.com. The company has a business presence in the US, UAE, Columbia, Guam, and Puerto Rico. Macy's is headquartered in New York City, New York, the US.

SCOPE

Detailed information on Macy's Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Macy's Inc in the form of a SWOT analysis

An in-depth view of the business model of Macy's Inc including a breakdown and examination of key business segments

Intelligence on Macy's Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Macy's Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Macy's Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Macy's Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Macy's Inc's business structure, strategy and prospects.

Contents

- Company Snapshot
- Macy's Inc: Company Overview
- Macy's Inc: Overview and Key Facts
- Macy's Inc: Overview
- Macy's Inc: Key Facts
- Macy's Inc: Key Employees
- Macy's Inc: Key Employee Biographies
- Macy's Inc: Major Products and Services
- Macy's Inc: Company History
- Macy's Inc: Management Statement
- Macy's Inc: Locations and Subsidiaries
- Macy's Inc: Key Competitors
- Macy's Inc: Company Analysis
- Macy's Inc: Business Description
- Macy's Inc: SWOT Analysis
- Macy's Inc: SWOT Overview
- Macy's Inc: Strengths
- Macy's Inc: Weaknesses
- Macy's Inc: Opportunities
- Macy's Inc: Threats
- Macy's Inc: Corporate Financial Deals Activity
- Macy's Inc: Financial Deals Overview
- Macy's Inc: Top Deals 2019 - 2023YTD*
- Macy's Inc: Advisors
- Macy's Inc: Top Legal Advisors
- Macy's Inc: Top Financial Advisors
- Macy's Inc: Capital Raising
- Macy's Inc: Recent Developments
- Macy's Inc: News and Events Summary
- Macy's Inc: Business Expansion
- Macy's Inc: Business Reorganization
- Macy's Inc: Corporate Governance
- Macy's Inc: Financial Deals
- Macy's Inc: Financial Performance
- Macy's Inc: Red Flags/Distress Signals
- Macy's Inc: Red Flags/DistressSignals
- Macy's Inc: Regulatory and Legal Events

Macy's Inc: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Macy's Inc: Key Facts
- Table 2: Macy's Inc: Key Employees
- Table 3: Macy's Inc: Company History
- Table 4: Macy's Inc: Locations and Subsidiaries
- Table 5: Macy's Inc: Key Competitors
- Table 6: Macy's Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 7: Macy's Inc: Top Deals 2019 - 2023YTD*
- Table 8: Macy's Inc: Legal Advisor Ranking by Value (US\$m)
- Table 9: Macy's Inc: Financial Advisor Ranking by Value (US\$m)
- Table 10: Macy's Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 11: Macy's Inc: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 12: Macy's Inc: News and Events Summary
- Table 13: Macy's Inc: Business Expansion
- Table 14: Macy's Inc: Business Reorganization
- Table 15: Macy's Inc: Corporate Governance
- Table 16: Macy's Inc: Financial Deals
- Table 17: Macy's Inc: Financial Performance
- Table 18: Macy's Inc: Red Flags/Distress Signals
- Table 19: Macy's Inc: Red Flags/DistressSignals
- Table 20: Macy's Inc: Regulatory and Legal Events
- Table 21: Macy's Inc: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Macy's Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: Macy's Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 3: Macy's Inc: Capital Raising by Deal Type (2019 - YTD*2023)

I would like to order

Product name: Macy's Inc - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/MB130BC6163EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB130BC6163EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970