

Macintosh Retail Group NV - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Macintosh Retail Group NV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Macintosh Retail Group NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Macintosh Retail Group NV in the form of a SWOT analysis

An in-depth view of the business model of Macintosh Retail Group NV including a breakdown and examination of key business segments

Intelligence on Macintosh Retail Group NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Macintosh Retail Group NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Macintosh Retail Group NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Macintosh Retail Group NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Macintosh Retail Group NV's business structure, strategy and prospects.

KEY HIGHLIGHTS

Macintosh Retail Group NV (Macintosh) is a retailer of consumer products based in the Netherlands. The company's product portfolio includes home furnishings and decorative products, shoes, accessories, bags, clothing and sporting goods and automotive. Other products offered by the company include carpets, gardening equipment, household textiles, bicycle accessories, car audio, and navigation systems. It also offers various Internet services such as ADSL and VoIP. Macintosh operates stores under banners such as Brantano, Scapino, Intreza, Manfield, Dolcis, Push Braces, Steve Madden, Scapino and Pro 0031. The company's operations span across the Netherlands, France, and the UK. Macintosh is headquartered at Maastricht, the Netherlands. In FY2014, the company closed 27 Scapino stores operating under Fashion Belux to focus on its core business and to decrease operational expenses.

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COMPANIES MENTIONED

Macintosh Retail Group NV

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