

Machinery in Germany

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Abstracts

Machinery in Germany

SUMMARY

Machinery in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The German machinery market had total revenues of \$7.4bn in 2019, representing a compound annual growth rate (CAGR) of 1.9% between 2015 and 2019.

The construction equipment segment was the market's most lucrative in 2019, with total revenues of \$3.3bn, equivalent to 44.6% of the market's overall value.

Signs in the first half of 2020 suggest that Germany's machinery market will be relatively resilient in the face of COVID-19, but demand is nonetheless likely to remain subdued in the forecast period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Germany

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany machinery market with five year forecasts

REASONS TO BUY

What was the size of the Germany machinery market by value in 2019?

What will be the size of the Germany machinery market in 2024?

What factors are affecting the strength of competition in the Germany machinery market?

How has the market performed over the last five years?

What are the main segments that make up Germany's machinery market?

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