

# Machinery in Asia-Pacific

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## Abstracts

Machinery in Asia-Pacific

### SUMMARY

Machinery in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Asia-Pacific machinery market had total revenues of \$103.2bn in 2019, representing a compound annual growth rate (CAGR) of 6.3% between 2015 and 2019.

The construction equipment segment was the market's most lucrative in 2019, with total revenues of \$73.6bn, equivalent to 71.4% of the market's overall value.

Disruption related to the COVID-19 pandemic has left few industries unscathed in 2020, and the Asia-Pacific machinery market is likely to be worst-hit in its mining segment.

### SCOPE

*Machinery in Asia-Pacific*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Asia-Pacific

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific machinery market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific machinery market by value in 2019?

What will be the size of the Asia-Pacific machinery market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific machinery market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's machinery market?

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