

Machinery in Europe - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/MEBA8D9F9872EN.html>

Date: December 2021

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: MEBA8D9F9872EN

Abstracts

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SUMMARY

Machinery in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The European machinery market had total revenues of \$36.9bn in 2020, representing a compound annual rate of change (CARC) of -0.8% between 2016 and 2020.

The Construction Equipment segment was the market's most lucrative in 2020, with total revenues of \$18.9bn, equivalent to 51.2% of the market's overall value.

Disruption related to the COVID-19 pandemic left the industry in decline in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Europe

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe machinery market with five year forecasts

REASONS TO BUY

What was the size of the Europe media market by value in 2020?

What will be the size of the Europe media market in 2025?

What factors are affecting the strength of competition in the Europe media market?

How has the market performed over the last five years?

How large is Europe's media market in relation to its regional counterparts?

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