

Machinery in Canada

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Abstracts

Machinery in Canada

SUMMARY

Machinery in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Canadian machinery market had total revenues of \$10.2bn in 2019, representing a compound annual growth rate (CAGR) of 4% between 2015 and 2019.

The construction equipment segment was the market's most lucrative in 2019, with total revenues of \$6.7bn, equivalent to 65.5% of the market's overall value.

Disruption related to the COVID-19 pandemic is expected to hit the machinery market worst in its construction segment, although agricultural machinery will also see reduced demand.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Canada

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada machinery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada machinery market by value in 2019?

What will be the size of the Canada machinery market in 2024?

What factors are affecting the strength of competition in the Canada machinery market?

How has the market performed over the last five years?

Who are the top competitors in Canada's machinery market?

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