

# Machinery in Canada

<https://marketpublishers.com/r/MC58B90F225EN.html>

Date: August 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: MC58B90F225EN

## Abstracts

Machinery in Canada

### SUMMARY

Machinery in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Canadian machinery market had total revenues of \$10.2bn in 2019, representing a compound annual growth rate (CAGR) of 4% between 2015 and 2019.

The construction equipment segment was the market's most lucrative in 2019, with total revenues of \$6.7bn, equivalent to 65.5% of the market's overall value.

Disruption related to the COVID-19 pandemic is expected to hit the machinery market worst in its construction segment, although agricultural machinery will also see reduced demand.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Canada

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada machinery market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Canada machinery market by value in 2019?

What will be the size of the Canada machinery market in 2024?

What factors are affecting the strength of competition in the Canada machinery market?

How has the market performed over the last five years?

Who are the top competitors in Canada's machinery market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who were the leading players in 2019?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What new products/services/innovations are being put on sale by major players?
- 7.4. How has COVID-19 impacted leading players?

## **8 COMPANY PROFILES**

- 8.1. Hitachi Construction Machinery Co., Ltd.
- 8.2. RMS-Ross Corp
- 8.3. Atlas Copco AB

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada machinery market value: \$ million, 2015-19
- Table 2: Canada machinery market category segmentation: \$ million, 2019
- Table 3: Canada machinery market geography segmentation: \$ million, 2019
- Table 4: Canada machinery market value forecast: \$ million, 2019-24
- Table 5: Hitachi Construction Machinery Co., Ltd.: key facts
- Table 6: Hitachi Construction Machinery Co., Ltd.: Key Employees
- Table 7: Hitachi Construction Machinery Co., Ltd.: Key Employees Continued
- Table 8: RMS-Ross Corp: key facts
- Table 9: RMS-Ross Corp: Key Employees
- Table 10: Atlas Copco AB: key facts
- Table 11: Atlas Copco AB: Key Employees
- Table 12: Atlas Copco AB: Key Employees Continued
- Table 13: Canada size of population (million), 2015-19
- Table 14: Canada gdp (constant 2005 prices, \$ billion), 2015-19
- Table 15: Canada gdp (current prices, \$ billion), 2015-19
- Table 16: Canada inflation, 2015-19
- Table 17: Canada consumer price index (absolute), 2015-19
- Table 18: Canada exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada machinery market value: \$ million, 2015-19

Figure 2: Canada machinery market category segmentation: % share, by value, 2019

Figure 3: Canada machinery market geography segmentation: % share, by value, 2019

Figure 4: Canada machinery market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the machinery market in Canada, 2019

Figure 6: Drivers of buyer power in the machinery market in Canada, 2019

Figure 7: Drivers of supplier power in the machinery market in Canada, 2019

Figure 8: Factors influencing the likelihood of new entrants in the machinery market in Canada, 2019

Figure 9: Factors influencing the threat of substitutes in the machinery market in Canada, 2019

Figure 10: Drivers of degree of rivalry in the machinery market in Canada, 2019

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