

# Machinery in Canada - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Machinery in Canada - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Machinery in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Canadian machinery market had total revenues of \$8.3bn in 2020, representing a compound annual growth rate (CAGR) of 0.9% between 2016 and 2020.

The construction equipment segment was the market's most lucrative in 2020, with total revenues of \$5.4bn, equivalent to 65.4% of the market's overall value.

Disruption related to the COVID-19 pandemic left the industry in decline in 2020.

#### **SCOPE**



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Canada

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada machinery market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Canada media market by value in 2020?

What will be the size of the Canada media market in 2025?

What factors are affecting the strength of competition in the Canada media market?

How has the market performed over the last five years?

Who are the top competitors in Canada's media market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**



- 7.1. Who were the leading players in 2019?
- 7.2. How have leading players performed recently?
- 7.3. What new products/services/innovations are being put on sale by major players?

#### **8 COMPANY PROFILES**

- 8.1. Hitachi Construction Machinery Co Ltd
- 8.2. Caterpillar Inc.
- 8.3. CNH Industrial NV
- 8.4. Atlas Copco AB

### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Canada machinery market value: \$ million, 2016–20
- Table 2: Canada machinery market category segmentation: \$ million, 2020
- Table 3: Canada machinery market geography segmentation: \$ million, 2020
- Table 4: Canada machinery market value forecast: \$ million, 2020-25
- Table 5: Hitachi Construction Machinery Co Ltd: key facts
- Table 6: Hitachi Construction Machinery Co Ltd: Annual Financial Ratios
- Table 7: Hitachi Construction Machinery Co Ltd: Key Employees
- Table 8: Hitachi Construction Machinery Co Ltd: Key Employees Continued
- Table 9: Caterpillar Inc.: key facts
- Table 10: Caterpillar Inc.: Annual Financial Ratios
- Table 11: Caterpillar Inc.: Key Employees
- Table 12: Caterpillar Inc.: Key Employees Continued
- Table 13: CNH Industrial NV: key facts
- Table 14: CNH Industrial NV: Annual Financial Ratios
- Table 15: CNH Industrial NV: Key Employees
- Table 16: Atlas Copco AB: key facts
- Table 17: Atlas Copco AB: Annual Financial Ratios
- Table 18: Atlas Copco AB: Key Employees
- Table 19: Atlas Copco AB: Key Employees Continued
- Table 20: Canada size of population (million), 2016–20
- Table 21: Canada gdp (constant 2005 prices, \$ billion), 2016–20
- Table 22: Canada gdp (current prices, \$ billion), 2016–20
- Table 23: Canada inflation, 2016-20
- Table 24: Canada consumer price index (absolute), 2016–20
- Table 25: Canada exchange rate, 2016–20



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Canada machinery market value: \$ million, 2016–20
- Figure 2: Canada machinery market category segmentation: % share, by value, 2020
- Figure 3: Canada machinery market geography segmentation: % share, by value, 2020
- Figure 4: Canada machinery market value forecast: \$ million, 2020–25
- Figure 5: Forces driving competition in the machinery market in Canada, 2020
- Figure 6: Drivers of buyer power in the machinery market in Canada, 2020
- Figure 7: Drivers of supplier power in the machinery market in Canada, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the machinery market in Canada, 2020
- Figure 9: Factors influencing the threat of substitutes in the machinery market in Canada, 2020
- Figure 10: Drivers of degree of rivalry in the machinery market in Canada, 2020



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