

Machinery in Australia

<https://marketpublishers.com/r/ME7D21EB4D5EN.html>

Date: August 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: ME7D21EB4D5EN

Abstracts

Machinery in Australia

SUMMARY

Machinery in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Australian machinery market had total revenues of \$2.0bn in 2019, representing a compound annual growth rate (CAGR) of 6.5% between 2015 and 2019.

The agricultural machinery segment was the market's most lucrative in 2019, with total revenues of \$800m, equivalent to 37.5% of the market's overall value.

Disruption related to the COVID-19 pandemic is expected to hit the machinery market worst in its construction segment, and agricultural machinery will also see reduced demand.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Australia

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia machinery market with five year forecasts

REASONS TO BUY

What was the size of the Australia machinery market by value in 2019?

What will be the size of the Australia machinery market in 2024?

What factors are affecting the strength of competition in the Australia machinery market?

How has the market performed over the last five years?

What are the main segments that make up Australia's machinery market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What new products/services/innovations are being put on sale by major players?
- 7.4. How have leading players been impacted by COVID-19?

8 COMPANY PROFILES

- 8.1. Hitachi Construction Machinery Co., Ltd.
- 8.2. KUBOTA Corporation
- 8.3. Atlas Copco AB
- 8.4. Caterpillar Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia machinery market value: \$ million, 2015-19
Table 2: Australia machinery market category segmentation: \$ million, 2019
Table 3: Australia machinery market geography segmentation: \$ million, 2019
Table 4: Australia machinery market value forecast: \$ million, 2019-24
Table 5: Hitachi Construction Machinery Co., Ltd.: key facts
Table 6: Hitachi Construction Machinery Co., Ltd.: Key Employees
Table 7: Hitachi Construction Machinery Co., Ltd.: Key Employees Continued
Table 8: KUBOTA Corporation: key facts
Table 9: KUBOTA Corporation: Key Employees
Table 10: KUBOTA Corporation: Key Employees Continued
Table 11: Atlas Copco AB: key facts
Table 12: Atlas Copco AB: Key Employees
Table 13: Atlas Copco AB: Key Employees Continued
Table 14: Caterpillar Inc.: key facts
Table 15: Caterpillar Inc.: Key Employees
Table 16: Caterpillar Inc.: Key Employees Continued
Table 17: Australia size of population (million), 2015-19
Table 18: Australia gdp (constant 2005 prices, \$ billion), 2015-19
Table 19: Australia gdp (current prices, \$ billion), 2015-19
Table 20: Australia inflation, 2015-19
Table 21: Australia consumer price index (absolute), 2015-19
Table 22: Australia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Australia machinery market value: \$ million, 2015-19

Figure 2: Australia machinery market category segmentation: % share, by value, 2019

Figure 3: Australia machinery market geography segmentation: % share, by value, 2019

Figure 4: Australia machinery market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the machinery market in Australia, 2019

Figure 6: Drivers of buyer power in the machinery market in Australia, 2019

Figure 7: Drivers of supplier power in the machinery market in Australia, 2019

Figure 8: Factors influencing the likelihood of new entrants in the machinery market in Australia, 2019

Figure 9: Factors influencing the threat of substitutes in the machinery market in Australia, 2019

Figure 10: Drivers of degree of rivalry in the machinery market in Australia, 2019

I would like to order

Product name: Machinery in Australia

Product link: <https://marketpublishers.com/r/ME7D21EB4D5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME7D21EB4D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970