

Machinery in Australia

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Abstracts

Machinery in Australia

SUMMARY

Machinery in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The Australian machinery market had total revenues of \$2.0bn in 2019, representing a compound annual growth rate (CAGR) of 6.5% between 2015 and 2019.

The agricultural machinery segment was the market's most lucrative in 2019, with total revenues of \$800m, equivalent to 37.5% of the market's overall value.

Disruption related to the COVID-19 pandemic is expected to hit the machinery market worst in its construction segment, and agricultural machinery will also see reduced demand.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the machinery market in Australia

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia machinery market with five year forecasts

REASONS TO BUY

What was the size of the Australia machinery market by value in 2019?

What will be the size of the Australia machinery market in 2024?

What factors are affecting the strength of competition in the Australia machinery market?

How has the market performed over the last five years?

What are the main segments that make up Australia's machinery market?

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