

Luxury Goods in the United States

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Abstracts

Luxury Goods in the United States

SUMMARY

Luxury Goods in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances.

The US luxury goods market had total revenues of \$85.6bn in 2018, representing a compound annual growth rate (CAGR) of 0.9% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$33.8bn, equivalent to 39.6% of the market's overall value.

A more positive economic climate in the US, as a result of tax cuts and spending increases, caused a period of temporary growth in 2018, as demand for luxury goods increased.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the luxury goods market in the United States

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States luxury goods market with five year forecasts

REASONS TO BUY

What was the size of the United States luxury goods market by value in 2018?

What will be the size of the United States luxury goods market in 2023?

What factors are affecting the strength of competition in the United States luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up the United States's luxury goods market?

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