

Luxury Goods in Germany

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Abstracts

Luxury Goods in Germany

SUMMARY

Luxury Goods in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances.

The German luxury goods market had total revenues of \$14.2bn in 2018, representing a compound annual growth rate (CAGR) of 2.5% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$5.3bn, equivalent to 36.9% of the market's overall value.

Growth has been primarily aided by higher government spending and a low level of unemployment. A positive macro-economic environment and rising real household consumption levels have helped drive market growth.

SCOPE

Luxury Goods in Germany

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the luxury goods market in Germany

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany luxury goods market with five year forecasts

REASONS TO BUY

What was the size of the Germany luxury goods market by value in 2018?

What will be the size of the Germany luxury goods market in 2023?

What factors are affecting the strength of competition in the Germany luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up Germany's luxury goods market?

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