

Luxury Goods in Germany - Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Luxury Goods in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The German luxury goods market is forecast to generate total revenues of \$13.7bn in 2021, representing a compound annual rate of change (CARC) of 18.8% between 2017 and 2021.

The cosmetics & fragrances segment is expected to be the market's most lucrative in 2021, with total of \$5.0bn, equivalent to 36.4% of the market's overall value.

The market declined sharply in 2020 as a result of the COVID-19 pandemic. In detail, the disruption of the supply chain and promotion campaigns along with the reduced footfall in retail stores amid lockdown measures.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the luxury goods market in Germany

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany luxury goods market with five year forecasts

REASONS TO BUY

What was the size of the Germany luxury goods market by value in 2021?

What will be the size of the Germany luxury goods market in 2026?

What factors are affecting the strength of competition in the Germany luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up Germany's luxury goods market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players in the market follow?
- 7.4. Are there any threats to leading players?
- 7.5. What has been the rationale behind recent M&A activity?
- 7.6. How did the COVID-19 pandemic impact leading players?

8 COMPANY PROFILES

- 8.1. LVMH Moet Hennessy Louis Vuitton SA
- 8.2. Compagnie Financiere Richemont SA
- 8.3. Kering S.A.
- 8.4. HUGO BOSS AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany luxury goods market value: \$ billion, 2017-21(e)
- Table 2: Germany luxury goods market category segmentation: \$ billion, 2021(e)
- Table 3: Germany luxury goods market geography segmentation: \$ billion, 2021(e)
- Table 4: Germany luxury goods market value forecast: \$ billion, 2021-26
- Table 5: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 6: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 7: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 8: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 9: Compagnie Financiere Richemont SA: key facts
- Table 10: Compagnie Financiere Richemont SA: Annual Financial Ratios
- Table 11: Compagnie Financiere Richemont SA: Key Employees
- Table 12: Kering S.A.: key facts
- Table 13: Kering S.A.: Annual Financial Ratios
- Table 14: Kering S.A.: Annual Financial Ratios (Continued)
- Table 15: Kering S.A.: Key Employees
- Table 16: Kering S.A.: Key Employees Continued
- Table 17: HUGO BOSS AG: key facts
- Table 18: HUGO BOSS AG: Annual Financial Ratios
- Table 19: HUGO BOSS AG: Key Employees
- Table 20: Germany size of population (million), 2017–21
- Table 21: Germany gdp (constant 2005 prices, \$ billion), 2017–21
- Table 22: Germany gdp (current prices, \$ billion), 2017–21
- Table 23: Germany inflation, 2017–21
- Table 24: Germany consumer price index (absolute), 2017–21
- Table 25: Germany exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Germany luxury goods market value: \$ billion, 2017-21(e)

Figure 2: Germany luxury goods market category segmentation: % share, by value, 2021(e)

Figure 3: Germany luxury goods market geography segmentation: % share, by value, 2021(e)

Figure 4: Germany luxury goods market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the luxury goods market in Germany, 2021

Figure 6: Drivers of buyer power in the luxury goods market in Germany, 2021

Figure 7: Drivers of supplier power in the luxury goods market in Germany, 2021

Figure 8: Factors influencing the likelihood of new entrants in the luxury goods market in Germany, 2021

Figure 9: Factors influencing the threat of substitutes in the luxury goods market in Germany, 2021

Figure 10: Drivers of degree of rivalry in the luxury goods market in Germany, 2021

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