

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Luxottica Group S.p.A. (Luxottica or 'the company') designs, manufactures and distributes a range of eyewear, fashion, sports and luxury products. The company markets products under Opticas GMO, Opticas Carol, Salmoiraghi & Vigano, Spectacle Hut, Sunglass Hut, OPSM, LensCrafters, Target Optical, Sears Optical, Laubman & Pank, David Clulow, Oliver People, Aspen Optical, Ray-Ban, ILORI, Alain Mikli, and Oakley brand names. It sells these products to various wholesale customers that include independent opticians, optical retail chains, specialty sun retailers, department stores, sporting goods stores and specialty stores, duty-free shops, and online retailers. The company also sells its products online through e-commerce website. It serves as a subsidiary of EssilorLuxottica SA. Luxottica has business presence across Asia-Pacific, North America, the Middle East and Africa, Europe and Latin America. The company is headquartered in Milan, Italy

SCOPE

Detailed information on Luxottica Group S.p.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Luxottica Group S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Luxottica Group S.p.A. including a breakdown and examination of key business segments

Intelligence on Luxottica Group S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Luxottica Group S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Luxottica Group S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Luxottica Group S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Luxottica Group S.p.A.'s business structure, strategy and prospects.

Contents

- Company Snapshot
- Luxottica Group S.p.A.: Company Overview
- Luxottica Group S.p.A.: Overview and Key Facts
- Luxottica Group S.p.A.: Overview
- Luxottica Group S.p.A.: Key Facts
- Luxottica Group S.p.A.: Key Employees
- Luxottica Group S.p.A.: Key Employee Biographies
- Luxottica Group S.p.A.: Major Products and Services
- Luxottica Group S.p.A.: Company History
- Luxottica Group S.p.A.: Management Statement
- Luxottica Group S.p.A.: Key Competitors
- Luxottica Group S.p.A.: Company Analysis
- Luxottica Group S.p.A.: Business Description
- Luxottica Group S.p.A.: SWOT Analysis
- Luxottica Group S.p.A.: SWOT Overview
- Luxottica Group S.p.A.: Strengths
- Luxottica Group S.p.A.: Weaknesses
- Luxottica Group S.p.A.: Opportunities
- Luxottica Group S.p.A.: Threats
- Luxottica Group S.p.A.: Corporate Financial Deals Activity
- Luxottica Group S.p.A.: Financial Deals Overview
- Luxottica Group S.p.A.: Targets and Partners
- Luxottica Group S.p.A.: Top Deals 2018 - 2022YTD*
- Luxottica Group S.p.A.: Mergers and Acquisitions
- Luxottica Group S.p.A.: Recent Developments
- Luxottica Group S.p.A.: News and Events Summary
- Luxottica Group S.p.A.: Business Expansion
- Luxottica Group S.p.A.: Corporate Governance
- Luxottica Group S.p.A.: Financial Deals
- Luxottica Group S.p.A.: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Luxottica Group S.p.A.: Key Facts
- Table 2: Luxottica Group S.p.A.: Key Employees
- Table 3: Luxottica Group S.p.A.: Company History
- Table 4: Luxottica Group S.p.A.: Key Competitors
- Table 5: Luxottica Group S.p.A.: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Luxottica Group S.p.A.: M&A Activity by Geography (TTM*)
- Table 7: Luxottica Group S.p.A.: Deal Activity by Deal Type - Volume (2018 - YTD*2022)
- Table 8: Luxottica Group S.p.A.: M&A Average Deal Size - Value (US\$m)
- Table 9: Luxottica Group S.p.A.: Targets and Partners
- Table 10: Luxottica Group S.p.A.: Top Deals 2018 - 2022YTD*
- Table 11: Luxottica Group S.p.A.: M&A Volume and Value Trend (2018 - YTD*2022)
- Table 12: Luxottica Group S.p.A.: M&A Activity by Geography (2018 - YTD*2022)
- Table 13: Luxottica Group S.p.A.: News and Events Summary
- Table 14: Luxottica Group S.p.A.: Business Expansion
- Table 15: Luxottica Group S.p.A.: Corporate Governance
- Table 16: Luxottica Group S.p.A.: Financial Deals
- Table 17: Luxottica Group S.p.A.: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Luxottica Group S.p.A.: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Luxottica Group S.p.A.: M&A Activity by Geography (TTM*)

Figure 3: Luxottica Group S.p.A.: Deal Activity by Deal Type - Volume (2018 - YTD*2022)

Figure 4: Luxottica Group S.p.A.: M&A Average Deal Size - Value (US\$m)

Figure 5: Luxottica Group S.p.A.: M&A Volume and Value Trend (2018 - YTD*2022)

Figure 6: Luxottica Group S.p.A.: M&A Activity by Geography (2018 - YTD*2022)

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