

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Luxottica Group S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Luxottica Group S.p.A. (Luxottica or 'the company') designs, manufactures and distributes a range of eyewear, fashion, sports and luxury products. The company markets products under Opticas GMO, Opticas Carol, Salmoiraghi & Vigano, Spectacle Hut, Sunglass Hut, OPSM, LensCrafters, Target Optical, Sears Optical, Laubman & Pank, David Clulow, Oliver People, Aspen Optical, Ray-Ban, ILORI, Alain Mikli, and Oakley brand names. It sells these products to various wholesale customers that include independent opticians, optical retail chains, specialty sun retailers, department stores, sporting goods stores and specialty stores, duty-free shops, and online retailers. The company also sells its products online through e-commerce website. It serves as a subsidiary of EssilorLuxottica SA. Luxottica has business presence across Asia-Pacific, North America, the Middle East and Africa, Europe and Latin America. The company is headquartered in Milan, Italy

SCOPE

Detailed information on Luxottica Group S.p.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Luxottica Group S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Luxottica Group S.p.A. including a breakdown and examination of key business segments

Intelligence on Luxottica Group S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Luxottica Group S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Luxottica Group S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Luxottica Group S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Luxottica Group S.p.A.'s business structure, strategy and prospects.

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