

Luster Products Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Luster Products Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

Luster Products Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Luster Products Inc (Luster Products) manufactures and sells premium personal care products for women, men, stylists, and children. The company's product portfolio includes shampoos, sprays, creams, cream oil, conditioners, shape and style mousse, sheen spray, hair lotion, styling wax and salon products. The company's products are marketed under various brands such as Pink, Renutrients, Smooth Touch, Short Looks, PCJ, S-Curl, and Short Looks. Its products are sold through a network of sales force and various retail outlets in the US and internationally. The company also offers products online through an e-commerce website www.lusterproducts.com. Luster Products is headquartered in Chicago, Illinois, the US.

Scope

Detailed information on Luster Products Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Luster Products Inc in the form of a SWOT analysis

An in-depth view of the business model of Luster Products Inc including a breakdown and examination of key business segments

Intelligence on Luster Products Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Luster Products Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Luster Products Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Luster Products Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Luster Products Inc's business structure, strategy and prospects.

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