

lululemon athletica inc. - Company Profile and SWOT Analysis

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Abstracts

lululemon athletica inc. %li%Company Profile and SWOT Analysis

Summary

lululemon athletica inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

lululemon athletica inc. (lululemon or 'the company') is a designer, producer and retailer of athletic apparel and accessories. The company offers athletic pants, shorts, tops and jackets designed for healthy lifestyle activities such as yoga, running, and training. It offers fitness-related accessories, such as bags, yoga mats, socks, hair accessories, underwear, and water bottles. The company markets products under lululemon and ivivva brands through company-operated stores and e-commerce portals, includes lululemon.com. The company also sells its products through premium yoga studios, health clubs, and fitness centers. It has business presence across Canada, the US, New Zealand, the UK, Singapore and Australia. The company is headquartered in Vancouver, British Columbia, Canada.

Scope

Detailed information on lululemon athletica inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting lululemon athletica inc. in the form of a SWOT analysis

An in-depth view of the business model of lululemon athletica inc. including a breakdown and examination of key business segments

Intelligence on lululemon athletica inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about lululemon athletica inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of lululemon athletica inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess lululemon athletica inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on lululemon athletica inc.'s business structure, strategy and prospects.

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