

The Lubrizol Corporation - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/L0F9272C71AEN.html>

Date: November 2023

Pages: 39

Price: US\$ 175.00 (Single User License)

ID: L0F9272C71AEN

Abstracts

The Lubrizol Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

The Lubrizol Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Lubrizol Corporation (Lubrizol or 'the company'), a subsidiary of Berkshire Hathaway Company, manufactures, distributes, and markets lubricant additives and performance chemicals used in consumer and industrial applications. The company offers heavy-duty diesel engines, driveline systems, industrial applications, motorcycle engine oils, power tool engine oils and recreational equipment engine oils. Lubrizol also provides chlorinated polyvinyl chloride (CPVC) piping systems and materials, engineered polymers, life science polymer products and personal and home care products under brands such as Corzan, More Inside, LUCANT, Zer0, Carbopol, Estane, TempRite, BlisterBond and Carbocur. The co serves markets including beauty and personal care, chlorinated applications, coatings, CPVV piping systems, electronics, engineering polymers, health, home care, lubricant and fuel additives, oilfield and refinery and water treatment. Lubrizol operates laboratories, production facilities, technical offices and sales offices across Europe, North America and Asia-Pacific. The company is headquartered in Wickliffe, Ohio, the US.

Scope

Detailed information on The Lubrizol Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Lubrizol Corporation in the form of a SWOT analysis

An in-depth view of the business model of The Lubrizol Corporation including a breakdown and examination of key business segments

Intelligence on The Lubrizol Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Lubrizol Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Lubrizol Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Lubrizol Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Lubrizol Corporation's business structure, strategy and prospects.

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