

Lowe's Companies, Inc. - Company Profile and SWOT Analysis

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Abstracts

Lowe's Companies, Inc. %li%Company Profile and SWOT Analysis

Summary

Lowe's Companies, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Lowe's Companies, Inc. (Lowe's or 'the company') is a retailer of home improvement products. The company offers products and services for home decorating, maintenance, repair, and remodeling of buildings, including seasonal and outdoor living, appliances, lumber, kitchens and bath, tools, lawn and garden, paint, millwork, rough plumbing, building materials, hardware, flooring, lighting, decor and electrical products. It also offers various services such as installed sales, extended protection plans and repair services. Lowe's merchandises products online through its e-commerce website, www.lowes.com. The company markets its product under various private labels such as Kobalt, allen+roth, Style Selections, Severe Weather, Project Source, Holiday Living, Harbor Breeze, Sta-Green, Moxie, Reliablit, and Utilitech. It has business presence in the US and Canada. The company is headquartered in Mooresville, North Carolina, the US.

Scope

Detailed information on Lowe's Companies, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lowe's Companies, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Lowe's Companies, Inc. including a breakdown and examination of key business segments

Intelligence on Lowe's Companies, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lowe's Companies, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Lowe's Companies, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lowe's Companies, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lowe's Companies, Inc.'s business structure, strategy and prospects.

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