

# Lornamead Group Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Lornamead Group Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Lornamead Group Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lornamead Group Limited in the form of a SWOT analysis

An in-depth view of the business model of Lornamead Group Limited including a breakdown and examination of key business segments

Intelligence on Lornamead Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lornamead Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Lornamead Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lornamead Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lornamead Group Limited's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Lornamead Group Limited (LGL) is a manufacturer and marketer of personal care products. The company primarily focuses on acquiring and investing in heritage brands. Its product portfolio comprises an array of skin care products, cosmetics, fragrances, toiletries, sun care products and baby care products. LGL markets its products under the brands of Finesse, CD, Aqua Net, Yardley and Lypstyl, among others. The company sells its products through a variety of large retailers including CVS and Walgreens, Rossmann, DM, Boots, Tesco and Sainsbury. It operates as a subsidiary of Li and Fung Limited, a multinational group operating in consumer goods design, development, sourcing and distribution. LGL is headquartered in Trowbridge, Wiltshire, the UK.

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### COMPANIES MENTIONED

Lornamead Group Limited

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