

Longfor Properties Co., Ltd. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Longfor Properties Co., Ltd. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Longfor Properties Co., Ltd. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Longfor Properties Co., Ltd. (Longfor) is a real estate development company. It involves in offering property development, property investment and property management services. The company carries out the development and selling of properties which include commercial, residential and office buildings and garden townhouse. It also leases investment properties such as long term rental apartments and is into trading of construction materials. Furthermore, the company also offers property development consultancy services. As of December 2016, the company operates through 27 cities in China. The company has development properties with a completed GFA of 1,686,501 sq m and Gross Floor Area (GFA) under development is 12,402,797 sq m. The company's investment properties has GFA of 2,516,918 sq m and GFA under development is 841,118 sq m and GFA under planning is 1,299,165 sq m. Longfor operates in the cities of China including Beijing, Chongqing, Chengdu, Hangzhou, Qingdao and Shanghai; and Central, Hong Kong. Longfor is headquartered in Beijing, China.

SCOPE

Detailed information on Longfor Properties Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Longfor Properties Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Longfor Properties Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Longfor Properties Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Longfor Properties Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Longfor Properties Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Longfor Properties Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Longfor Properties Co., Ltd.'s business structure, strategy and prospects.

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