

# Longfor Group Holdings Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Longfor Group Holdings Ltd - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Longfor Group Holdings Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Longfor Group Holdings Ltd (Longfor) is a real estate developer. It provides property development, property investment and property management services. The company's portfolio includes commercial premises, office space, commercial residential properties, shopping malls, and rental housing. It serves first-time homebuyers, upgraders, and commercial operators. It also leases investment properties such as long-term rental apartments, and offers property development and consultancy services. As of December 2021, the company had a land bank of 73.54 million square meters (sq. mt.) and acquired a new land bank with gross floor area (GFA) of 23.55 million sq. mt. in FY2021. It owns properties in various cities across Yangtze River Delta, the Pan Bohai Rim, Western China, Central China, Southern China, and Hong Kong. Longfor is headquartered in Beijing, China.

#### SCOPE

Detailed information on Longfor Group Holdings Ltd required for business and



## competitor intelligence needs

A study of the major internal and external factors affecting Longfor Group Holdings Ltd in the form of a SWOT analysis

An in-depth view of the business model of Longfor Group Holdings Ltd including a breakdown and examination of key business segments

Intelligence on Longfor Group Holdings Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Longfor Group Holdings Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Longfor Group Holdings Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Longfor Group Holdings Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Longfor Group Holdings Ltd's business structure, strategy and prospects.



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