

Logitech International S.A. - Company Profile and SWOT Analysis

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Abstracts

Logitech International S.A. %li%Company Profile and SWOT Analysis

Summary

Logitech International S.A. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Logitech International S.A. (Logitech or 'the company') is engaged in the design, production, and marketing of products that allow users to access cloud and digital experiences. The company's product portfolio comprises wireless mice, wireless trackball, wireless keyboard, wireless touch keyboard, webcams, tablet and other accessories, and simulation products such as steering wheels and flight sticks. It also offers peripherals for PCs. The company markets its products through distributors, retailers, e-tailers, direct sales force, and third-party distribution centers located in North America, South America, Europe and Asia Pacific. Logitech markets products under various brand names such as Logitech, Ultimate Ears, Jaybird, Logitech G, Blue Microphones and ASTRO Gaming. Logitech has presence in Europe, the Americas, the Middle East and Africa, and Asia-Pacific. The company is headquartered in Lausanne, Switzerland.

Scope

Detailed information on Logitech International S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Logitech International S.A. in the form of a SWOT analysis

An in-depth view of the business model of Logitech International S.A. including a breakdown and examination of key business segments

Intelligence on Logitech International S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Logitech International S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Logitech International S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Logitech International S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Logitech International S.A.'s business structure, strategy and prospects.

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