

# Lloyd's of London - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Lloyd's of London - Strategy, SWOT and Corporate Finance Report

### Summary

Lloyd's of London - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Lloyd's of London (Lloyd's) is an insurance market, which offers specialist insurance services to businesses. It focuses on conducting insurance business through members of Lloyd's and the protection of their interests. The business is written at Lloyd's through brokers, who facilitate the risk-transfer process between underwriters and clients (policyholders). It offers insurance products for aviation, accident and health, medical expenses, term life, professional indemnity, cargo, casualty, general liability, power generation and agriculture and hail. It serves start-ups, small and medium-sized enterprises multinational corporations and national governments. Lloyd's operates in the UK, the Americas, Europe, Central Asia and Asia Pacific. It is headquartered in London, the UK.

The company reported gross written premiums of EUR33,591 million in FY2017, an increase of 12.5% over FY2016. Its net premium written was EUR 24,869 million in FY2017, an increase of 7.8% over FY2016.

## Scope

Detailed information on Lloyd's of London required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lloyd's of London in the form of a SWOT analysis

An in-depth view of the business model of Lloyd's of London including a breakdown and examination of key business segments

Intelligence on Lloyd's of London's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lloyd's of London, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to buy

Gain understanding of Lloyd's of London and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lloyd's of London as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lloyd's of London's business structure, strategy and prospects.

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