

# **Live Nation Entertainment Inc - Company Profile and SWOT Analysis**

https://marketpublishers.com/r/L48ED35924BCEN.html

Date: May 2024

Pages: 99

Price: US\$ 175.00 (Single User License)

ID: L48ED35924BCEN

## **Abstracts**

Live Nation Entertainment Inc - Company Profile and SWOT Analysis

#### **SUMMARY**

Live Nation Entertainment Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Live Nation Entertainment Inc (Live Nation) is an entertainment company that offers live music concerts. It provides several services, including promotion of live music events, ticket selling, and advertising and sponsorship. The company provides ticketing solutions through websites, mobile apps, numerous retail outlets and call centers. It also owns, operates, and holds equity interest in booking venues including House of Blues music venue and locations such as The Fillmore in San Francisco, the Hollywood Palladium, Brooklyn Bowl, the Ziggo Dome in Amsterdam and 3Arena in Ireland. The company has business presence across North America, Europe, Latin America and Asia Pacific. Live Nation is headquartered in Beverly Hills, California, the US.

## **SCOPE**

Detailed information on Live Nation Entertainment Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Live Nation Entertainment Inc in the form of a SWOT analysis

An in-depth view of the business model of Live Nation Entertainment Inc including a breakdown and examination of key business segments

Intelligence on Live Nation Entertainment Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Live Nation Entertainment Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Live Nation Entertainment Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Live Nation Entertainment Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Live Nation Entertainment Inc's business structure, strategy and prospects.



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