

# **Lincoln National Corporation - Company Profile and SWOT Analysis**

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## **Abstracts**

Lincoln National Corporation. Company Profile and SWOT Analysis

#### Summary

Lincoln National Corporation. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

Lincoln National Corporation (LNC or 'the company'), also known as Lincoln Financial Group, is a financial holding company that operates multiple insurance and retirement businesses through subsidiary companies. The company sells a range of wealth protection, accumulation and retirement income products and solutions. These products include fixed and indexed annuities, variable annuities and universal life insurance (UL), variable universal life insurance (VUL), linked-benefit UL and term life insurance, indexed universal life insurance and employer-sponsored retirement plans and services, and group life, disability and dental insurance services. LNC primarily operates in the US. The company is headquartered in Radnor, Pennsylvania, the US.

# Scope

Detailed information on Lincoln National Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Lincoln National Corporation in the form of a SWOT analysis

An in-depth view of the business model of Lincoln National Corporation including a breakdown and examination of key business segments

Intelligence on Lincoln National Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lincoln National Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Lincoln National Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lincoln National Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lincoln National Corporation's business structure, strategy and prospects.



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