

Lii Hen Industries Bhd - Company Profile and SWOT Analysis

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Abstracts

Lii Hen Industries Bhd. Company Profile and SWOT Analysis

Summary

Lii Hen Industries Bhd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Lii Hen Industries Bhd (Lii Hen Industries) is a manufacturer and supplier of wood-based furniture products. The company's product portfolio includes solid dinettes, accent chairs and tables, pub sets, entertainment units, coffee tables, bedroom sets, upholstery sofa sets, office furniture, utility shelves, and other related products. The company also carries out property investment activities and processing and kiln drying of rubber, timber and wood. Its customers include furniture importers, whole sellers and retailers in the US. The company also markets its products in other countries in the Middle East, Asia, Africa and Oceania. Lii Hen Industries is headquartered in Muar, Johor, Malaysia.

Scope

Detailed information on Lii Hen Industries Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lii Hen Industries Bhd in the form of a SWOT analysis

An in-depth view of the business model of Lii Hen Industries Bhd including a breakdown and examination of key business segments

Intelligence on Lii Hen Industries Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lii Hen Industries Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Lii Hen Industries Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lii Hen Industries Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lii Hen Industries Bhd's business structure, strategy and prospects.

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