

Life Insurance in Mexico

<https://marketpublishers.com/r/L8681294CE4EN.html>

Date: December 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: L8681294CE4EN

Abstracts

Life Insurance in Mexico

Summary

Life Insurance in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2019 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The Mexican life insurance market is expected to generate total gross written premiums of \$13.5bn in 2020, representing a compound annual growth rate (CAGR) of 5.7% between 2016 and 2020.

The Life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$11.1bn, equivalent to 82.2% of the market's overall value.

One of the main drivers of life insurance spending is consumer confidence. If

consumers are confident in their economic ability and the long-term economic prospects of their country, then they are very unlikely to buy life insurance.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Mexico

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico life insurance market with five year forecasts

Reasons to Buy

What was the size of the Mexico life insurance market by value in 2020?

What will be the size of the Mexico life insurance market in 2025?

What factors are affecting the strength of competition in the Mexico life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. Grupo Nacional Provincial SAB
- 8.2. MetLife Inc
- 8.3. AXA SA
- 8.4. Grupo Financiero Banorte SAB de CV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico life insurance market value: \$ billion, 2016-20(e)
- Table 2: Mexico life insurance market category segmentation: \$ billion, 2020(e)
- Table 3: Mexico life insurance market geography segmentation: \$ billion, 2020(e)
- Table 4: Mexico life insurance market value forecast: \$ billion, 2020-25
- Table 5: Mexico life insurance market share: % share, by value, 2020(e)
- Table 6: Grupo Nacional Provincial SAB: key facts
- Table 7: Grupo Nacional Provincial SAB: Key Employees
- Table 8: MetLife Inc: key facts
- Table 9: MetLife Inc: Key Employees
- Table 10: MetLife Inc: Key Employees Continued
- Table 11: AXA SA: key facts
- Table 12: AXA SA: Key Employees
- Table 13: AXA SA: Key Employees Continued
- Table 14: AXA SA: Key Employees Continued
- Table 15: AXA SA: Key Employees Continued
- Table 16: Grupo Financiero Banorte SAB de CV: key facts
- Table 17: Grupo Financiero Banorte SAB de CV: Key Employees
- Table 18: Mexico size of population (million), 2016-20
- Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Mexico gdp (current prices, \$ billion), 2016-20
- Table 21: Mexico inflation, 2016-20
- Table 22: Mexico consumer price index (absolute), 2016-20
- Table 23: Mexico exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Mexico life insurance market value: \$ billion, 2016-20(e)

Figure 2: Mexico life insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Mexico life insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Mexico life insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the life insurance market in Mexico, 2020

Figure 6: Drivers of buyer power in the life insurance market in Mexico, 2020

Figure 7: Drivers of supplier power in the life insurance market in Mexico, 2020

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Mexico, 2020

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Mexico, 2020

Figure 10: Drivers of degree of rivalry in the life insurance market in Mexico, 2020

Figure 11: Mexico life insurance market share: % share, by value, 2020(e)

COMPANIES MENTIONED

Grupo Nacional Provincial SAB

MetLife Inc

AXA SA

Grupo Financiero Banorte SAB de CV

I would like to order

Product name: Life Insurance in Mexico

Product link: <https://marketpublishers.com/r/L8681294CE4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L8681294CE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970