

## Life Insurance in Mexico

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### Life Insurance in Mexico

#### SUMMARY

Life Insurance in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### SYNOPSIS

Essential resource for top-line data and analysis covering the Mexico life insurance market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

#### KEY HIGHLIGHTS

The Mexican life insurance market has witnessed exceptionally strong growth in recent years as a fast growing middle class with greater disposable income is increasingly able to purchase life insurance. Growth has also been very strong because the base penetration rate in the market even as of 2015 was rather low standing at 1%. This compares with 4.6% in the neighboring United States, showing there is great room to grow.

#### SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Mexico
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico life insurance market with five year forecasts

#### REASONS TO BUY

- What was the size of the Mexico life insurance market by value in 2016?
- What will be the size of the Mexico life insurance market in 2021?
- What factors are affecting the strength of competition in the Mexico life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's life insurance market?

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## COMPANIES MENTIONED

- Grupo Nacional Provincial, S.A.B.  
MetLife, Inc.  
Seguros Monterrey New York Life SA de CV  
Seguros Banamex SA de CV

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