

# Life Insurance in Italy

<https://marketpublishers.com/r/LAF1AC44981EN.html>

Date: August 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: LAF1AC44981EN

## Abstracts

Life Insurance in Italy

### SUMMARY

Life Insurance in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2018 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The Italian life insurance market had total gross written premiums of \$125.2bn in 2018, representing a compound annual growth rate (CAGR) of 1.8% between 2014 and 2018.

One of the main drivers of life insurance spending is consumer confidence.

Real wages have barely grown in the country, growing 0.1% between 2015 and 2018.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Italy

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy life insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy life insurance market by value in 2019?

What will be the size of the Italy life insurance market in 2024?

What factors are affecting the strength of competition in the Italy life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Italy's life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Zurich Insurance Group Ltd
- 8.2. Assicurazioni Generali SpA
- 8.3. Intesa Sanpaolo SpA
- 8.4. Allianz SE

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy life insurance market value: \$ billion, 2014-18
- Table 2: Italy life insurance market category segmentation: \$ billion, 2018
- Table 3: Italy life insurance market geography segmentation: \$ billion, 2018
- Table 4: Italy life insurance market value forecast: \$ billion, 2018-23
- Table 5: Italy life insurance market share: % share, by value, 2018
- Table 6: Zurich Insurance Group Ltd: key facts
- Table 7: Zurich Insurance Group Ltd: Annual Financial Ratios
- Table 8: Zurich Insurance Group Ltd: Key Employees
- Table 9: Assicurazioni Generali SpA: key facts
- Table 10: Assicurazioni Generali SpA: Annual Financial Ratios
- Table 11: Assicurazioni Generali SpA: Key Employees
- Table 12: Assicurazioni Generali SpA: Key Employees Continued
- Table 13: Intesa Sanpaolo SpA: key facts
- Table 14: Intesa Sanpaolo SpA: Annual Financial Ratios
- Table 15: Intesa Sanpaolo SpA: Key Employees
- Table 16: Intesa Sanpaolo SpA: Key Employees Continued
- Table 17: Allianz SE: key facts
- Table 18: Allianz SE: Annual Financial Ratios
- Table 19: Allianz SE: Key Employees
- Table 20: Allianz SE: Key Employees Continued
- Table 21: Italy size of population (million), 2014-18
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2014-18
- Table 23: Italy gdp (current prices, \$ billion), 2014-18
- Table 24: Italy inflation, 2014-18
- Table 25: Italy consumer price index (absolute), 2014-18
- Table 26: Italy exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy life insurance market value: \$ billion, 2014-18

Figure 2: Italy life insurance market category segmentation: % share, by value, 2018

Figure 3: Italy life insurance market geography segmentation: % share, by value, 2018

Figure 4: Italy life insurance market value forecast: \$ billion, 2018-23

Figure 5: Forces driving competition in the life insurance market in Italy, 2018

Figure 6: Drivers of buyer power in the life insurance market in Italy, 2018

Figure 7: Drivers of supplier power in the life insurance market in Italy, 2018

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Italy, 2018

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Italy, 2018

Figure 10: Drivers of degree of rivalry in the life insurance market in Italy, 2018

Figure 11: Italy life insurance market share: % share, by value, 2018

## I would like to order

Product name: Life Insurance in Italy

Product link: <https://marketpublishers.com/r/LAF1AC44981EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LAF1AC44981EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970