

Life Insurance in India

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Abstracts

Life Insurance in India

SUMMARY

Life Insurance in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2018 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The Indian life insurance market had total gross written premiums of \$75.1bn in 2018, representing a compound annual growth rate (CAGR) of 11.9% between 2014 and 2018.

High levels of household disposable income alongside with low consumer confidence and low interest rates than the previous years, boosted sales for life insurance products.

The Indian life insurance market has been boosted by strong growth in the

country's middle class, overall wages, and a relatively low life insurance penetration levels which at the end of 2018 stood at just 3.2% according to Swiss Re.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in India

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India life insurance market with five year forecasts

REASONS TO BUY

What was the size of the India life insurance market by value in 2019?

What will be the size of the India life insurance market in 2024?

What factors are affecting the strength of competition in the India life insurance market?

How has the market performed over the last five years?

Who are the top competitors in India's life insurance market?

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