

# Life Insurance in Europe

<https://marketpublishers.com/r/L40ECB85271EN.html>

Date: December 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: L40ECB85271EN

## Abstracts

Life Insurance in Europe

### Summary

Life Insurance in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2019 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The European life insurance market is expected to generate total gross written premiums of \$889.7bn in 2020, representing a compound annual growth rate (CAGR) of 2.7% between 2016 and 2020.

The Life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$670.4bn, equivalent to 75.3% of the market's overall value.

One of the main drivers of life insurance spending is consumer confidence. If

consumers are confident in their economic ability and the long-term economic prospects of their country, then they are very unlikely to buy life insurance.

## **Scope**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Europe

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe life insurance market with five year forecasts

## **Reasons to Buy**

What was the size of the Europe life insurance market by value in 2020?

What will be the size of the Europe life insurance market in 2025?

What factors are affecting the strength of competition in the Europe life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Europe's life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

## **8 COMPANY PROFILES**

- 8.1. AXA SA
- 8.2. Prudential Plc
- 8.3. CNP Assurances SA
- 8.4. Assicurazioni Generali SpA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe life insurance market value: \$ billion, 2016-20(e)
- Table 2: Europe life insurance market category segmentation: \$ billion, 2020(e)
- Table 3: Europe life insurance market geography segmentation: \$ billion, 2020(e)
- Table 4: Europe life insurance market value forecast: \$ billion, 2020-25
- Table 5: Europe life insurance market share: % share, by value, 2020(e)
- Table 6: AXA SA: key facts
- Table 7: AXA SA: Key Employees
- Table 8: AXA SA: Key Employees Continued
- Table 9: AXA SA: Key Employees Continued
- Table 10: AXA SA: Key Employees Continued
- Table 11: Prudential Plc: key facts
- Table 12: Prudential Plc: Key Employees
- Table 13: CNP Assurances SA: key facts
- Table 14: CNP Assurances SA: Key Employees
- Table 15: CNP Assurances SA: Key Employees Continued
- Table 16: Assicurazioni Generali SpA: key facts
- Table 17: Assicurazioni Generali SpA: Key Employees
- Table 18: Assicurazioni Generali SpA: Key Employees Continued
- Table 19: Assicurazioni Generali SpA: Key Employees Continued
- Table 20: Assicurazioni Generali SpA: Key Employees Continued
- Table 21: Europe size of population (million), 2016-20
- Table 22: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: Europe gdp (current prices, \$ billion), 2016-20
- Table 24: Europe inflation, 2016-20
- Table 25: Europe consumer price index (absolute), 2016-20
- Table 26: Europe exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe life insurance market value: \$ billion, 2016-20(e)

Figure 2: Europe life insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Europe life insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Europe life insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the life insurance market in Europe, 2020

Figure 6: Drivers of buyer power in the life insurance market in Europe, 2020

Figure 7: Drivers of supplier power in the life insurance market in Europe, 2020

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Europe, 2020

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Europe, 2020

Figure 10: Drivers of degree of rivalry in the life insurance market in Europe, 2020

Figure 11: Europe life insurance market share: % share, by value, 2020(e)

### COMPANIES MENTIONED

AXA SA

Prudential Plc

CNP Assurances SA

Assicurazioni Generali SpA

## I would like to order

Product name: Life Insurance in Europe

Product link: <https://marketpublishers.com/r/L40ECB85271EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L40ECB85271EN.html>