

Life Insurance in China

<https://marketpublishers.com/r/L79F21032B5EN.html>

Date: December 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: L79F21032B5EN

Abstracts

Life Insurance in China

Summary

Life Insurance in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2019 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The Chinese life insurance market is expected to generate total gross written premiums of \$323.0bn in 2020, representing a compound annual growth rate (CAGR) of 6.4% between 2016 and 2020.

The life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$296.6bn, equivalent to 91.8% of the market's overall value.

One of the main drivers of life insurance spending is consumer confidence. If

consumers are confident in their economic ability and the long-term economic prospects of their country, then they are very unlikely to buy life insurance.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in China

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China life insurance market with five year forecasts

Reasons to Buy

What was the size of the China life insurance market by value in 2020?

What will be the size of the China life insurance market in 2025?

What factors are affecting the strength of competition in the China life insurance market?

How has the market performed over the last five years?

What are the main segments that make up China's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. China Life Insurance Co Ltd
- 8.2. Ping An Insurance (Group) Company of China, Ltd.
- 8.3. China Pacific Insurance (Group) Co Ltd
- 8.4. Huaxia Life Insurance Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China life insurance market value: \$ billion, 2016-20(e)
Table 2: China life insurance market category segmentation: \$ billion, 2020(e)
Table 3: China life insurance market geography segmentation: \$ billion, 2020(e)
Table 4: China life insurance market value forecast: \$ billion, 2020-25
Table 5: China life insurance market share: % share, by value, 2020(e)
Table 6: China Life Insurance Co Ltd: key facts
Table 7: China Life Insurance Co Ltd: Key Employees
Table 8: Ping An Insurance (Group) Company of China, Ltd.: key facts
Table 9: Ping An Insurance (Group) Company of China, Ltd.: Key Employees
Table 10: Ping An Insurance (Group) Company of China, Ltd.: Key Employees
Continued
Table 11: China Pacific Insurance (Group) Co Ltd: key facts
Table 12: China Pacific Insurance (Group) Co Ltd: Key Employees
Table 13: Huaxia Life Insurance Co Ltd: key facts
Table 14: Huaxia Life Insurance Co Ltd: Key Employees
Table 15: China size of population (million), 2016-20
Table 16: China gdp (constant 2005 prices, \$ billion), 2016-20
Table 17: China gdp (current prices, \$ billion), 2016-20
Table 18: China inflation, 2016-20
Table 19: China consumer price index (absolute), 2016-20
Table 20: China exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: China life insurance market value: \$ billion, 2016-20(e)

Figure 2: China life insurance market category segmentation: % share, by value, 2020(e)

Figure 3: China life insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: China life insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the life insurance market in China, 2020

Figure 6: Drivers of buyer power in the life insurance market in China, 2020

Figure 7: Drivers of supplier power in the life insurance market in China, 2020

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in China, 2020

Figure 9: Factors influencing the threat of substitutes in the life insurance market in China, 2020

Figure 10: Drivers of degree of rivalry in the life insurance market in China, 2020

Figure 11: China life insurance market share: % share, by value, 2020(e)

COMPANIES MENTIONED

China Life Insurance Co Ltd

Ping An Insurance (Group) Company of China, Ltd.

China Pacific Insurance (Group) Co Ltd

Huaxia Life Insurance Co Ltd

I would like to order

Product name: Life Insurance in China

Product link: <https://marketpublishers.com/r/L79F21032B5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L79F21032B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970