

# Life Insurance & Pension in Denmark

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## Abstracts

### Life Insurance & Pension in Denmark

#### Summary

Life Insurance & Pension in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Life insurance & pension is the financial cover for a contingency linked with human life, like death, disability, accident, retirement etc. Human life is subject to risks of death and disability due to natural and accidental causes. When human life is lost or a person is disabled permanently or temporarily, there is loss of income to the household.

The Danish life insurance & pension market recorded gross written premiums of \$33 billion in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.

The life insurance segment accounted for the market's largest proportion in 2023, with total gross written premiums of \$28.5 billion, equivalent to 86.3% of the market's overall value.

The growth in the Danish life insurance & pension market is driven by the increasing population of individuals aged 65 and above. This demographic shift is fuelling demand for retirement savings plans and income protection policies

as people seek financial security for their post-retirement years. According to Eurostat, the population of individuals aged 65 and above in Denmark stood at 1.2 million in 2023, an increase of 2.6% from the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance & pension market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance & pension market in Denmark

Leading company profiles reveal details of key life insurance & pension market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark life insurance & pension market with five year forecasts

## Reasons to Buy

What was the size of the Denmark life insurance & pension market by value in 2023?

What will be the size of the Denmark life insurance & pension market in 2028?

What factors are affecting the strength of competition in the Denmark life insurance & pension market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's life insurance & pension market?

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