

# Life Insurance & Pension in Brazil

<https://marketpublishers.com/r/L3E4BBA3BFA8EN.html>

Date: November 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: L3E4BBA3BFA8EN

## Abstracts

### Life Insurance & Pension in Brazil

#### Summary

Life Insurance & Pension in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Life insurance & pension is the financial cover for a contingency linked with human life, like death, disability, accident, retirement etc. Human life is subject to risks of death and disability due to natural and accidental causes. When human life is lost or a person is disabled permanently or temporarily, there is loss of income to the household.

The Brazilian life insurance & pension market recorded gross written premiums of \$44.8 billion in 2023, representing a compound annual growth rate (CAGR) of 3.2% between 2018 and 2023.

The life insurance segment accounted for the market's largest proportion in 2023, with total gross written premiums of \$32.7 billion, equivalent to 73% of the market's overall value.

The growing economy has been a significant driver for the life insurance & pension market, as economic expansion translates to higher employment,

improved wages, and greater financial stability, prompting individuals to invest in life insurance products for long-term security. According to the Instituto Brasileiro de Geografia e Estatística (IBGE), the real GDP annual growth of Brazil stood at 2.9% in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance & pension market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance & pension market in Brazil

Leading company profiles reveal details of key life insurance & pension market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil life insurance & pension market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Brazil life insurance & pension market by value in 2023?

What will be the size of the Brazil life insurance & pension market in 2028?

What factors are affecting the strength of competition in the Brazil life insurance & pension market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's life insurance & pension market?

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