

Life Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/L01B8F845589EN.html>

Date: October 2021

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: L01B8F845589EN

Abstracts

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SUMMARY

Life Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.

The Japanese life insurance market had total gross written premiums of \$291.4bn in 2020, representing a compound annual rate of change (CARC) of -3.7% between 2016 and 2020.

The Life Insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$259.1bn, equivalent to 88.9% of the market's overall value.

Japan is particularly vulnerable to natural disasters due to its climate and topography, which has created challenges for its life insurance market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Japan

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan life insurance market with five year forecasts

REASONS TO BUY

What was the size of the Japan life insurance market by value in 2020?

What will be the size of the Japan life insurance market in 2025?

What factors are affecting the strength of competition in the Japan life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Japan's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Which leading players are currently facing challenges?
- 7.5. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. Nippon Life Insurance Company
- 8.2. Dai-ichi Life Holdings Inc
- 8.3. Japan Post Insurance Co., Ltd.
- 8.4. Meiji Yasuda Life Insurance Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan life insurance market value: \$ billion, 2016-20
- Table 2: Japan life insurance market category segmentation: \$ billion, 2020
- Table 3: Japan life insurance market geography segmentation: \$ billion, 2020
- Table 4: Japan life insurance market value forecast: \$ billion, 2020-25
- Table 5: Japan life insurance market share: % share, by value, 2020
- Table 6: Nippon Life Insurance Company: key facts
- Table 7: Nippon Life Insurance Company: Key Employees
- Table 8: Nippon Life Insurance Company: Key Employees Continued
- Table 9: Nippon Life Insurance Company: Key Employees Continued
- Table 10: Dai-ichi Life Holdings Inc: key facts
- Table 11: Dai-ichi Life Holdings Inc: Annual Financial Ratios
- Table 12: Dai-ichi Life Holdings Inc: Key Employees
- Table 13: Dai-ichi Life Holdings Inc: Key Employees Continued
- Table 14: Japan Post Insurance Co., Ltd.: key facts
- Table 15: Japan Post Insurance Co., Ltd.: Annual Financial Ratios
- Table 16: Japan Post Insurance Co., Ltd.: Key Employees
- Table 17: Japan Post Insurance Co., Ltd.: Key Employees Continued
- Table 18: Meiji Yasuda Life Insurance Co: key facts
- Table 19: Meiji Yasuda Life Insurance Co: Key Employees
- Table 20: Meiji Yasuda Life Insurance Co: Key Employees Continued
- Table 21: Japan size of population (million), 2016-20
- Table 22: Japan gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: Japan gdp (current prices, \$ billion), 2016-20
- Table 24: Japan inflation, 2016-20
- Table 25: Japan consumer price index (absolute), 2016-20
- Table 26: Japan exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Japan life insurance market value: \$ billion, 2016-20

Figure 2: Japan life insurance market category segmentation: % share, by value, 2020

Figure 3: Japan life insurance market geography segmentation: % share, by value, 2020

Figure 4: Japan life insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the life insurance market in Japan, 2020

Figure 6: Drivers of buyer power in the life insurance market in Japan, 2020

Figure 7: Drivers of supplier power in the life insurance market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the life insurance market in Japan, 2020

Figure 11: Japan life insurance market share: % share, by value, 2020

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