

Life Insurance in Europe - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/LC294F2B1191EN.html>

Date: October 2021

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: LC294F2B1191EN

Abstracts

Life Insurance in Europe - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Life Insurance in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.

The European life insurance market had total gross written premiums of \$861.2bn in 2020, representing a compound annual growth rate (CAGR) of 1.5% between 2016 and 2020.

The Life Insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$647.7bn, equivalent to 75.2% of the market's overall value.

The COVID-19 pandemic, which first took hold in Europe in early 2020, has had a dramatic impact on the life insurance market, with cuts to interest rates affecting life insurance companies' profits.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Europe

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe life insurance market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe life insurance market by value in 2020?

What will be the size of the Europe life insurance market in 2025?

What factors are affecting the strength of competition in the Europe life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Europe's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the strengths of leading players?
- 7.5. What has been the rationale behind recent M&A activity?
- 7.6. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. Assicurazioni Generali SpA
- 8.2. AXA SA
- 8.3. Prudential Plc
- 8.4. Allianz SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe life insurance market value: \$ billion, 2016-20
- Table 2: Europe life insurance market category segmentation: \$ billion, 2020
- Table 3: Europe life insurance market geography segmentation: \$ billion, 2020
- Table 4: Europe life insurance market value forecast: \$ billion, 2020-25
- Table 5: Europe life insurance market share: % share, by value, 2020
- Table 6: Assicurazioni Generali SpA: key facts
- Table 7: Assicurazioni Generali SpA: Annual Financial Ratios
- Table 8: Assicurazioni Generali SpA: Key Employees
- Table 9: Assicurazioni Generali SpA: Key Employees Continued
- Table 10: AXA SA: key facts
- Table 11: AXA SA: Annual Financial Ratios
- Table 12: AXA SA: Key Employees
- Table 13: AXA SA: Key Employees Continued
- Table 14: AXA SA: Key Employees Continued
- Table 15: Prudential Plc: key facts
- Table 16: Prudential Plc: Annual Financial Ratios
- Table 17: Prudential Plc: Key Employees
- Table 18: Allianz SE: key facts
- Table 19: Allianz SE: Annual Financial Ratios
- Table 20: Allianz SE: Key Employees
- Table 21: Allianz SE: Key Employees Continued
- Table 22: Europe size of population (million), 2016-20
- Table 23: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: Europe gdp (current prices, \$ billion), 2016-20
- Table 25: Europe inflation, 2016-20
- Table 26: Europe consumer price index (absolute), 2016-20
- Table 27: Europe exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Europe life insurance market value: \$ billion, 2016-20

Figure 2: Europe life insurance market category segmentation: % share, by value, 2020

Figure 3: Europe life insurance market geography segmentation: % share, by value, 2020

Figure 4: Europe life insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the life insurance market in Europe, 2020

Figure 6: Drivers of buyer power in the life insurance market in Europe, 2020

Figure 7: Drivers of supplier power in the life insurance market in Europe, 2020

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Europe, 2020

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Europe, 2020

Figure 10: Drivers of degree of rivalry in the life insurance market in Europe, 2020

Figure 11: Europe life insurance market share: % share, by value, 2020

I would like to order

Product name: Life Insurance in Europe - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/LC294F2B1191EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LC294F2B1191EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970