

# Lidl Dienstleistung GmbH and Co. KG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/LD1D7147CBCEN.html>

Date: January 2017

Pages: 25

Price: US\$ 175.00 (Single User License)

ID: LD1D7147CBCEN

## Abstracts

### SUMMARY

Lidl Dienstleistung GmbH and Co. KG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Lidl Dienstleistung GmbH and Co. KG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lidl Dienstleistung GmbH and Co. KG in the form of a SWOT analysis

An in-depth view of the business model of Lidl Dienstleistung GmbH and Co. KG including a breakdown and examination of key business segments

Intelligence on Lidl Dienstleistung GmbH and Co. KG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lidl Dienstleistung GmbH and Co. KG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Lidl Dienstleistung GmbH and Co. KG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lidl Dienstleistung GmbH and Co. KG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lidl Dienstleistung GmbH and Co. KG's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Lidl Dienstleistung GmbH and Co. KG (Lidl Dienstleistung), formerly known as Schwarz Lebensmittel-Sortimentsgrosshandlung, is a retailer based in Germany. It operates discount food store chain and supermarkets under the brand Lidl across Europe. Its product offerings include a comprehensive range of food and non-food products including home furnishings items, home improvement products, kitchen ware, home furniture, watches, sports and fitness equipment, baby products, consumer electronics items, auto spare parts, apparel, footwear, wines and related accessories. The company sells its products under various food and non food private label merchandise and limited branded goods. In addition, the company offers various services such as free shipping, gift cards, hire%li%purchase, brochures, travel service and coupons. It principally operates in Europe. Lidl Dienstleistung is headquartered in Neckarsulm, Baden-Wurttemberg, Germany.

## Contents

### Company Snapshot

Lidl Dienstleistung GmbH and Co. KG: Company Overview

Lidl Dienstleistung GmbH and Co. KG: Overview and Key Facts

Lidl Dienstleistung GmbH and Co. KG: Overview

Lidl Dienstleistung GmbH and Co. KG: Key Facts

Lidl Dienstleistung GmbH and Co. KG: Key Employees

Lidl Dienstleistung GmbH and Co. KG: Key Employee Biographies

Lidl Dienstleistung GmbH and Co. KG: Major Products and Services

Lidl Dienstleistung GmbH and Co. KG: Company History

Lidl Dienstleistung GmbH and Co. KG: Management Statement

Lidl Dienstleistung GmbH and Co. KG: Locations and Subsidiaries

Lidl Dienstleistung GmbH and Co. KG: Key Competitors

Lidl Dienstleistung GmbH and Co. KG: Company Analysis

Lidl Dienstleistung GmbH and Co. KG: Business Description

Lidl Dienstleistung GmbH and Co. KG: SWOT Analysis

Lidl Dienstleistung GmbH and Co. KG: SWOT Overview

Lidl Dienstleistung GmbH and Co. KG: Strengths

Lidl Dienstleistung GmbH and Co. KG: Weaknesses

Lidl Dienstleistung GmbH and Co. KG: Opportunities

Lidl Dienstleistung GmbH and Co. KG: Threats

Lidl Dienstleistung GmbH and Co. KG: Recent Developments

Lidl Dienstleistung GmbH and Co. KG: News and Events Summary

Lidl Dienstleistung GmbH and Co. KG: Regulatory and Legal Events

### Appendix

Contact Us

Methodology

Definitions

About Datamonitor

## List Of Tables

### LIST OF TABLES

Table 1: Lidl Dienstleistung GmbH and Co. KG: Key Facts

Table 2: Lidl Dienstleistung GmbH and Co. KG: Key Employees

Table 4: Lidl Dienstleistung GmbH and Co. KG: Key Competitors

Table 5: Lidl Dienstleistung GmbH and Co. KG: News and Events Summary

Table 6: Lidl Dienstleistung GmbH and Co. KG: Regulatory and Legal Events

### COMPANIES MENTIONED

Lidl Dienstleistung GmbH and Co. KG

## I would like to order

Product name: Lidl Dienstleistung GmbH and Co. KG - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/LD1D7147CBCEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD1D7147CBCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970