

# Levi Strauss & Co. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Levi Strauss & Co. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Levi Strauss & Co. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Levi Strauss & Co. (Levi Strauss or 'the company') is a branded apparel company. The company designs, markets and sells jeans and other casual wear for men, women and children. These include jeans, tops, shorts, skirts, jackets, casual and dress pants, footwear and related accessories. It markets these products under Levi's, Dockers, Signature by Levi Strauss & Co. and Denizen brands. Levi Strauss sells its products through dedicated stores, multi branded stores, franchise stores, company-owned stores and mass channel retailers. It has business presence in the Americas, Europe and Asia. The company is headquartered in San Francisco, California, the US.

### SCOPE

Detailed information on Levi Strauss & Co. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Levi Strauss & Co. in

the form of a SWOT analysis

An in-depth view of the business model of Levi Strauss & Co. including a breakdown and examination of key business segments

Intelligence on Levi Strauss & Co.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Levi Strauss & Co., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Levi Strauss & Co. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Levi Strauss & Co. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Levi Strauss & Co.'s business structure, strategy and prospects.

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