

Lenta IPJSC - Company Profile and SWOT Analysis

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Abstracts

Lenta IPJSC %li%Company Profile and SWOT Analysis

Summary

Lenta IPJSC %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Lenta IPJSC (Lenta) retails products through hypermarkets, supermarkets, and convenience stores. The company offers various dairy products, confectionery, meat, bakery products, cosmetics, grocery products, household goods and beverages. It owns and operates supermarkets in Moscow, Saint Petersburg, Novosibirsk, and the Central region. Lenta offers quality products and adapts hypermarket format to suit local communities and locations. The company offers products under various private label brands and operates under Lenta and Utkonos banners. Lenta also operates distribution centers with a fleet to transfer products from centers to stores. The company also operates loyalty card programme to help its customers with greater discounts and easy shopping. Lenta is headquartered in Saint Petersburg, Russia.

Scope

Detailed information on Lenta IPJSC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lenta IPJSC in the

form of a SWOT analysis

An in-depth view of the business model of Lenta IPJSC including a breakdown and examination of key business segments

Intelligence on Lenta IPJSC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lenta IPJSC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Lenta IPJSC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lenta IPJSC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lenta IPJSC's business structure, strategy and prospects.

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