

Leisure Attractions in the United States

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Abstracts

Leisure Attractions in the United States

Summary

Leisure Attractions in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The leisure attractions sector includes revenues generated by recreational attractions, such as museums, historical sites and similar institutions, and amusement parks and arcades.

The US leisure attractions sector is forecast to generate total revenues of \$23.0bn in 2020, representing a compound annual rate of change (CARC) of -9.6% between 2016 and 2020.

Along with the huge success and popularity of amusement parks in the US, museums and historical sites actually bring in the majority of revenue to the sector.

The huge size of the attractions in the US, particularly in the theme parks segment, has meant that the relative impact from COVID-19 has been one of the most severe seen anywhere globally.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the leisure attractions market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the leisure attractions market in the United States

Leading company profiles reveal details of key leisure attractions market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States leisure attractions market with five year forecasts

Reasons to Buy

What was the size of the United States leisure attractions market by value in 2020?

What will be the size of the United States leisure attractions market in 2025?

What factors are affecting the strength of competition in the United States leisure attractions market?

How has the market performed over the last five years?

How large is the United States's leisure attractions market in relation to its regional counterparts?

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COMPANIES MENTIONED

Six Flags Entertainment Corp

The Walt Disney Company

SeaWorld Entertainment, Inc.

Comcast Corporation

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