

# Leisure Attractions in Germany

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## Abstracts

Leisure Attractions in Germany

### Summary

Leisure Attractions in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The leisure attractions sector includes revenues generated by recreational attractions, such as museums, historical sites and similar institutions, and amusement parks and arcades.

The German leisure attractions sector is forecast to generate total revenues of \$4.3bn in 2020, representing a compound annual rate of change (CARC) of -0.3% between 2016 and 2020.

The museums & historical sites segment is expected to be the sector's most lucrative in 2020, with total revenues of \$3.4bn, equivalent to 79% of the sector's overall value.

The relatively slow levels of growth prior to 2020 in Germany have meant that the dip has been less severe than in countries like the US.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the leisure attractions market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the leisure attractions market in Germany

Leading company profiles reveal details of key leisure attractions market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany leisure attractions market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Germany leisure attractions market by value in 2020?

What will be the size of the Germany leisure attractions market in 2025?

What factors are affecting the strength of competition in the Germany leisure attractions market?

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Europa-Park GmbH & Co Mack KG

Merlin Entertainments Plc

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