

Leisure Attractions in France

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Abstracts

Leisure Attractions in France

Summary

Leisure Attractions in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The leisure attractions sector includes revenues generated by recreational attractions, such as museums, historical sites and similar institutions, and amusement parks and arcades.

The French leisure attractions sector is forecast to generate total revenues of \$2.6bn in 2020, representing a compound annual rate of change (CARC) of -3.1% between 2016 and 2020.

The amusement parks and arcades segment is expected to be the sector's most lucrative in 2020, with total revenues of \$1.9bn, equivalent to 72.8% of the sector's overall value.

The COVID-19 pandemic has taken a massive toll on this sector in 2020, with the relatively high levels of growth prior to 2020 in France making the dip particularly bad.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the leisure attractions market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the leisure attractions market in France

Leading company profiles reveal details of key leisure attractions market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France leisure attractions market with five year forecasts

Reasons to Buy

What was the size of the France leisure attractions market by value in 2020?

What will be the size of the France leisure attractions market in 2025?

What factors are affecting the strength of competition in the France leisure attractions market?

How has the market performed over the last five years?

What are the main segments that make up France's leisure attractions market?

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COMPANIES MENTIONED

Compagnie des Alpes SA

The Walt Disney Company

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