

Legg Mason Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Legg Mason Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Legg Mason Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Legg Mason Inc (LMI), a subsidiary of Franklin Resources Inc, is a global asset manager that provides asset management, and investment services, to high net worth individuals and families, institutional clients, and company-sponsored mutual funds. The company offers a range of investment products such as mutual funds, exchange traded funds, closed-end funds, managed accounts, money market funds, variable investments, and 529 college savings plans; investment services such as envision and retirement management and college savings; among others. It operates through its branches in the US, the UK, Australia, China, Brazil, United Arab Emirates, Canada, Ireland, Chile, Germany, France, Italy, Singapore, Taiwan, Switzerland, Spain and Japan. LMI is headquartered in Baltimore, Maryland, the US.

SCOPE

Detailed information on Legg Mason Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Legg Mason Inc in the form of a SWOT analysis

An in-depth view of the business model of Legg Mason Inc including a breakdown and examination of key business segments

Intelligence on Legg Mason Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Legg Mason Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Legg Mason Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Legg Mason Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Legg Mason Inc's business structure, strategy and prospects.

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