

# Legal & General Group plc



Phone: +44 20 8123 2220  
Fax: +44 207 900 3970  
office@marketpublishers.com  
<https://marketpublishers.com>

## Legal & General Group plc

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Legal & General Group plc - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### FEATURES:

- Detailed information on Legal & General Group plc required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Legal & General Group plc in the form of a SWOT analysis
- An in-depth view of the business model of Legal & General Group plc including a breakdown and examination of key business segments
- Intelligence on Legal & General Group plc's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Legal & General Group plc, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

### HIGHLIGHTS:

Legal & General Group plc (Legal & General or "the company") is a holding company of a number of insurance, investment management, and financial services companies. The company offers life insurance products in the UK and also offers a range of savings and investment products. Legal & General primarily operates in the UK. It is headquartered in London, the UK, and employed 11,163 people as at December 31, 2013.

### REASONS TO PURCHASE:

- Gain understanding of Legal & General Group plc and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Legal & General Group plc as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Legal & General Group plc's business structure, strategy and prospects

## Table of Content

### Company Snapshot

Legal & General Group plc: Company Overview

Legal & General Group plc: Overview and Key Facts

Legal & General Group plc: Overview

Legal & General Group plc: Key Facts

Legal & General Group plc: Key Employees

Legal & General Group plc: Key Employee Biographies  
Legal & General Group plc: Major Products and Services  
Legal & General Group plc: Company History  
Legal & General Group plc: Management Statement  
Legal & General Group plc: Locations and Subsidiaries  
Legal & General Group plc: Key Competitors  
Legal & General Group plc: Company Analysis  
Legal & General Group plc: Business Description  
Legal & General Group plc: SWOT Analysis  
    Legal & General Group plc: SWOT Overview  
    Legal & General Group plc: Strengths  
    Legal & General Group plc: Weaknesses  
    Legal & General Group plc: Opportunities  
    Legal & General Group plc: Threats  
Legal & General Group plc: Corporate Financial Deals Activity  
Legal & General Group plc: Financial Deals Overview  
Legal & General Group plc: Targets and Partners  
Legal & General Group plc: Top Deals 2011 - 2015YTD  
Legal & General Group plc: Advisors  
    Legal & General Group plc: Top Legal Advisors  
    Legal & General Group plc: Top Financial Advisors  
Legal & General Group plc: Mergers and Acquisitions  
Legal & General Group plc: Corporate Venturing  
Legal & General Group plc: Partnership  
Legal & General Group plc: Divestments  
Legal & General Group plc: Recent Developments  
Legal & General Group plc: News and Events Summary  
Legal & General Group plc: Business Expansion  
Legal & General Group plc: Contracts  
Legal & General Group plc: Financial Deals  
Legal & General Group plc: Financial Performance  
Legal & General Group plc: Strategy and Operations  
Appendix  
    Contact Us  
    Methodology  
    Definitions  
    About Market Line

## List of Tables

Table 1: Legal & General Group plc: Key Facts  
Table 2: Legal & General Group plc: Key Employees  
Table 4: Legal & General Group plc: Key Competitors  
Table 5: Legal & General Group plc: Deal Activity by Deal Type - Volume (TTM)  
Table 6: Legal & General Group plc: M&A Activity by Geography (TTM)  
Table 7: Legal & General Group plc: Deal Activity by Deal Type - Volume (2011 - YTD2015)  
Table 8: Legal & General Group plc: M&A Average Deal Size - Value (US\$m)  
Table 9: Legal & General Group plc: Targets and Partners  
Table 10: Legal & General Group plc: Top Deals 2011 - 2015YTD  
Table 11: Legal & General Group plc: Legal Advisor Ranking by Value (US\$m)  
Table 12: Legal & General Group plc: Financial Advisor Ranking by Value (US\$m)  
Table 13: Legal & General Group plc: M&A Volume and Value Trend (2011 - YTD2015)  
Table 14: Legal & General Group plc: M&A Activity by Geography (2011 - YTD2015)  
Table 15: Legal & General Group plc: Corporate Venturing Volume and Value Trend (2011 - YTD2015)  
Table 16: Legal & General Group plc: Corporate Venturing by Geography (2011 - YTD2015)

Table 17: Legal & General Group plc: Partnership Volume and Value Trend (2011 - YTD2015)  
Table 18: Legal & General Group plc: Partnership Trend by Deal Type (2011 - YTD2015)  
Table 19: Legal & General Group plc: Divestments Volume and Value Trend (2011 - YTD2015)  
Table 20: Legal & General Group plc: Divestments by Geography (2011 - YTD2015)  
Table 21: Legal & General Group plc: News and Events Summary  
Table 22: Legal & General Group plc: Business Expansion  
Table 23: Legal & General Group plc: Contracts  
Table 24: Legal & General Group plc: Financial Deals  
Table 25: Legal & General Group plc: Financial Performance  
Table 26: Legal & General Group plc: Strategy and Operations

### List of Figures

Figure 1: Legal & General Group plc: Deal Activity by Deal Type - Volume (TTM)  
Figure 2: Legal & General Group plc: M&A Activity by Geography (TTM)  
Figure 3: Legal & General Group plc: Deal Activity by Deal Type - Volume (2011 - YTD2015)  
Figure 4: Legal & General Group plc: M&A Average Deal Size - Value (US\$m)  
Figure 5: Legal & General Group plc: M&A Volume and Value Trend (2011 - YTD2015)  
Figure 6: Legal & General Group plc: M&A Activity by Geography (2011 - YTD2015)  
Figure 7: Legal & General Group plc: Corporate Venturing Volume and Value Trend (2011 - YTD2015)  
Figure 8: Legal & General Group plc: Corporate Venturing by Geography (2011 - YTD2015)  
Figure 9: Legal & General Group plc: Partnership Volume and Value Trend (2011 - YTD2015)  
Figure 10: Legal & General Group plc: Partnership Trend by Deal Type (2011 - YTD2015)  
Figure 11: Legal & General Group plc: Divestments Volume and Value Trend (2011 - YTD2015)  
Figure 12: Legal & General Group plc: Divestments by Geography (2011 - YTD2015)

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