

# Lam Soon (Thailand) PCL - Company Profile and SWOT Analysis

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## Abstracts

Lam Soon (Thailand) PCL %li%Company Profile and SWOT Analysis

### Summary

Lam Soon (Thailand) PCL %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Lam Soon (Thailand) PCL (Lam Soon) is primarily engaged in the production and distribution of palm oil products, vegetable fat blends and margarines. The company's product portfolio comprises of crude palm kernel oil, crude palm oil, soybean oil, blended canola and sunflower oil, shortening and margarine. The company's subsidiary extends its product range to include fruit juices, juice drinks, canned and pouched fruits and vegetables, rice bran oil and corn oil. It markets oil and bakery products under the brands of Zest, Naturel and Yok. The company distributes its extracted and refined products through hypermarkets and convenience stores. Lam Soon is headquartered in Bangkok, Thailand.

### Scope

Detailed information on Lam Soon (Thailand) PCL required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lam Soon (Thailand) PCL in the form of a SWOT analysis

An in-depth view of the business model of Lam Soon (Thailand) PCL including a breakdown and examination of key business segments

Intelligence on Lam Soon (Thailand) PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lam Soon (Thailand) PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Lam Soon (Thailand) PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lam Soon (Thailand) PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lam Soon (Thailand) PCL's business structure, strategy and prospects.

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