

# Lakeland Financial Corp - Company Profile and SWOT Analysis

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## Abstracts

Lakeland Financial Corp - Company Profile and SWOT Analysis

### SUMMARY

Lakeland Financial Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Lakeland Financial Corp (Lakeland) is a bank holding company that provides commercial and retail banking, wealth advisory, and investment management solutions through its subsidiary Lake City Bank. The company's main activities include commercial and consumer banking, trust and wealth management, brokerage, and treasury management commercial services. Lakeland Financial offers a broad array of financial products and services, including deposit products, commercial and consumer lending, retail and merchant credit card services, corporate treasury management services, and wealth advisory, trust, and brokerage services. The company serves a diverse customer base across various industries such as commercial real estate, manufacturing, agriculture, construction, retail, wholesale, finance and insurance, accommodation and food services, and health care. It operates through a network of offices situated in Indiana, the US. Lakeland is headquartered in Warsaw, Indiana, the US.

### SCOPE

Detailed information on Lakeland Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lakeland Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of Lakeland Financial Corp including a breakdown and examination of key business segments

Intelligence on Lakeland Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lakeland Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Lakeland Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lakeland Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lakeland Financial Corp's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Lakeland Financial Corp: Company Overview
- Lakeland Financial Corp: Overview and Key Facts
- Lakeland Financial Corp: Overview
- Lakeland Financial Corp: Key Facts
- Lakeland Financial Corp: Key Employees
- Lakeland Financial Corp: Key Employee Biographies
- Lakeland Financial Corp: Major Products and Services
- Lakeland Financial Corp: Company History
- Lakeland Financial Corp: Management Statement
- Lakeland Financial Corp: Locations and Subsidiaries
- Lakeland Financial Corp: Key Competitors
- Lakeland Financial Corp: Company Analysis
- Lakeland Financial Corp: Business Description
- Lakeland Financial Corp: SWOT Analysis
- Lakeland Financial Corp: SWOT Overview
- Lakeland Financial Corp: Strengths
- Lakeland Financial Corp: Weaknesses
- Lakeland Financial Corp: Opportunities
- Lakeland Financial Corp: Threats
- Lakeland Financial Corp: Recent Developments
- Lakeland Financial Corp: News and Events Summary
- Lakeland Financial Corp: Corporate Governance
- Lakeland Financial Corp: Financial Performance
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Lakeland Financial Corp: Key Facts
- Table 2: Lakeland Financial Corp: Key Employees
- Table 3: Lakeland Financial Corp: Company History
- Table 4: Lakeland Financial Corp: Locations and Subsidiaries
- Table 5: Lakeland Financial Corp: Key Competitors
- Table 6: Lakeland Financial Corp: News and Events Summary
- Table 7: Lakeland Financial Corp: Corporate Governance
- Table 8: Lakeland Financial Corp: Financial Performance

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