

# Laguna Resorts & Hotels Public Co Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Laguna Resorts & Hotels Public Co Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Laguna Resorts & Hotels Public Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Laguna Resorts & Hotels Public Co Ltd (Laguna) is a hospitality company. It carries out hotel operations, property development and office rental businesses. The company manages, and operates a chain of hotels including Angsana Laguna Phuket, Angsana Villas Resort Phuket, Banyan Tree Phuket, Cassia Phuket and Banyan Tree Bangkok. It also owns Laguna Holiday Club Phuket Resort and operates golf courses. The company's hotels comprise deluxe suites, villas, residences, bars and restaurants, fitness centres, swimming pools, meeting rooms, facilities, and business centers. Laguna also executed sale of merchandise, office and resort rental, and sale of holiday club memberships. It also develops and sells a range of residential and vacation properties such as apartments, and semi-detached and detached villas. Laguna is headquartered in Bangkok, Thailand.

### SCOPE

Detailed information on Laguna Resorts & Hotels Public Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Laguna Resorts & Hotels Public Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Laguna Resorts & Hotels Public Co Ltd including a breakdown and examination of key business segments

Intelligence on Laguna Resorts & Hotels Public Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Laguna Resorts & Hotels Public Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Laguna Resorts & Hotels Public Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Laguna Resorts & Hotels Public Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Laguna Resorts & Hotels Public Co Ltd's business structure, strategy and prospects.

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