

# Lagardere Travel Retail S.A.S - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/LE3978E9EE2EN.html

Date: February 2019

Pages: 39

Price: US\$ 175.00 (Single User License)

ID: LE3978E9EE2EN

## **Abstracts**

Lagardere Travel Retail S.A.S - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Lagardere Travel Retail S.A.S - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Lagardere Travel Retail SAS (Lagardere), a subsidiary of Lagardere SCA, is involved in operating travel retail duty-free shops, specialty stores, convenience stores, food service restaurants and distribution outlets. It offers a comprehensive range of products under perfumes and cosmetics, fine food, confectionery, wine and champagne, tobacco, fashion and accessories, bags, electronics, e-books and magazines, apart from snacks, fast food, beverages, bakery items and desserts categories. The company offers its products under various local brands such as Fnac, iStore, Tech2go, eSavvy, Aelia Duty Free, Buy Paris Duty Free, So Chocolate and other international brands. It is also involved in the distribution of national and international press, newspapers and magazines, besides distributing phone cards, books and general merchandize products. The company has presence across Europe, North America, the Middle East, Africa and Asia-Pacific under various banners. Lagardere is headquartered in Paris, France.

## **SCOPE**



Detailed information on Lagardere Travel Retail S.A.S required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lagardere Travel Retail S.A.S in the form of a SWOT analysis

An in-depth view of the business model of Lagardere Travel Retail S.A.S including a breakdown and examination of key business segments

Intelligence on Lagardere Travel Retail S.A.S's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lagardere Travel Retail S.A.S, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Lagardere Travel Retail S.A.S and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lagardere Travel Retail S.A.S as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lagardere Travel Retail S.A.S's business structure, strategy and prospects.



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