

Lagardere SCA - Strategy, SWOT and Corporate Finance Report

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Abstracts

Lagardere SCA %l%Strategy, SWOT and Corporate Finance Report

Summary

Lagardere SCA %l%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Lagardere SCA (Lagardere), a subsidiary of Vivendi SE, is a provider of media and entertainment related services, which operates through various divisions that include publishing, and travel retail. It publishes textbooks, general literature, magazines, youth books, dictionaries, illustrated books and part-books. It also consists of retail activities in travel areas and concessions across various fields including travel essentials, duty free and fashion, and food services. It markets its services under various brands such as Larousse, Anaya, Alianza, Algaida, Barcanova, Xerais, Salvat, Lagardere, Hachette, and Larousse. It has geographical presence in France, the US, the UK, Canada, and countries across European Union, Other European Countries, Middle East, and Asia-Pacific. Lagardere is headquartered in Paris, France.

Scope

Detailed information on Lagardere SCA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lagardere SCA in the form of a SWOT analysis

An in-depth view of the business model of Lagardere SCA including a breakdown and examination of key business segments

Intelligence on Lagardere SCA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lagardere SCA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Lagardere SCA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lagardere SCA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lagardere SCA's business structure, strategy and prospects.

Contents

- Company Snapshot
- Lagardere SCA: Company Overview
- Lagardere SCA: Overview and Key Facts
- Lagardere SCA: Overview
- Lagardere SCA: Key Facts
- Lagardere SCA: Key Employees
- Lagardere SCA: Key Employee Biographies
- Lagardere SCA: Major Products and Services
- Lagardere SCA: Company History
- Lagardere SCA: Management Statement
- Lagardere SCA: Key Competitors
- Lagardere SCA: Company Analysis
- Lagardere SCA: Business Description
- Lagardere SCA: SWOT Analysis
- Lagardere SCA: SWOT Overview
- Lagardere SCA: Strengths
- Lagardere SCA: Weaknesses
- Lagardere SCA: Opportunities
- Lagardere SCA: Threats
- Lagardere SCA: Corporate Financial Deals Activity
- Lagardere SCA: Financial Deals Overview
- Lagardere SCA: Top Deals 2019 - 2023YTD*
- Lagardere SCA: Advisors
- Lagardere SCA: Top Legal Advisors
- Lagardere SCA: Top Financial Advisors
- Lagardere SCA: Mergers and Acquisitions
- Lagardere SCA: Capital Raising
- Lagardere SCA: Divestments
- Lagardere SCA: Private Equity and Ownership
- Lagardere SCA: Recent Developments
- Lagardere SCA: News and Events Summary
- Lagardere SCA: Business Expansion
- Lagardere SCA: Corporate Governance
- Lagardere SCA: Corporate Social Responsibility
- Lagardere SCA: Financial Deals
- Lagardere SCA: Financial Performance
- Lagardere SCA: Market Developments

Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Lagardere SCA: Key Facts

Table 2: Lagardere SCA: Key Employees

Table 3: Lagardere SCA: Company History

Table 4: Lagardere SCA: Key Competitors

Table 5: Lagardere SCA: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 6: Lagardere SCA: Top Deals 2019 - 2023YTD*

Table 7: Lagardere SCA: Legal Advisor Ranking by Value (US\$m)

Table 8: Lagardere SCA: Financial Advisor Ranking by Value (US\$m)

Table 9: Lagardere SCA: M&A Volume and Value Trend (2019 - YTD*2023)

Table 10: Lagardere SCA: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 11: Lagardere SCA: Capital Raising by Deal Type (2019 - YTD*2023)

Table 12: Lagardere SCA: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 13: Lagardere SCA: Divestments by Geography (2019 - YTD*2023)

Table 14: Lagardere SCA: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 15: Lagardere SCA: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 16: Lagardere SCA: News and Events Summary

Table 17: Lagardere SCA: Business Expansion

Table 18: Lagardere SCA: Corporate Governance

Table 19: Lagardere SCA: Corporate Social Responsibility

Table 20: Lagardere SCA: Financial Deals

Table 21: Lagardere SCA: Financial Performance

Table 22: Lagardere SCA: Market Developments

List Of Figures

LIST OF FIGURES

Figure 1: Lagardere SCA: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: Lagardere SCA: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 3: Lagardere SCA: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 4: Lagardere SCA: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 5: Lagardere SCA: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 6: Lagardere SCA: Divestments by Geography (2019 - YTD*2023)

Figure 7: Lagardere SCA: Private Equity and Ownership Volume and Value Trend
(2019 - YTD*2023)

Figure 8: Lagardere SCA: Private Equity and Ownership Volume by Deal Type (2019 -
YTD*2023)

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