

# Lafarge S.A. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/LACECD99A60EN.html>

Date: January 2017

Pages: 52

Price: US\$ 175.00 (Single User License)

ID: LACECD99A60EN

## Abstracts

### SUMMARY

Lafarge S.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Lafarge S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Lafarge S.A. in the form of a SWOT analysis

An in-depth view of the business model of Lafarge S.A. including a breakdown and examination of key business segments

Intelligence on Lafarge S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Lafarge S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Lafarge S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Lafarge S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Lafarge S.A.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Lafarge S.A. (Lafarge or 'the company') primarily produces and sells cement, aggregates and ready-mix concrete worldwide, mostly under the 'Lafarge' brand name. Its building products and solutions are used to construct and renovate homes, buildings and infrastructures. The company primarily operates in Europe, North America, East Africa, and Asia. It is headquartered in Paris, France and employed 63,687 people as at December 31, 2013.

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### COMPANIES MENTIONED

Lafarge S.A.

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