

Ladbrokes plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ladbrokes plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Ladbrokes plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Ladbrokes (or 'the group') is engaged in betting and gaming business. The group primarily operates in the UK, Ireland, Belgium and Spain. It is headquartered in Harrow, the UK and employed 14,141 people as on December 31, 2014.

SCOPE

Detailed information on Ladbrokes plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ladbrokes plc in the form of a SWOT analysis

An in-depth view of the business model of Ladbrokes plc including a breakdown and examination of key business segments

Intelligence on Ladbrokes plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ladbrokes plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Ladbrokes plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ladbrokes plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ladbrokes plc's business structure, strategy and prospects.

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